

VI. DAILY PUBLICATIONS

6.1 A study of dailies along with tri/bi-weeklies has been included in this chapter. For the year 2014-15, 7,871 dailies and 25 tri/bi-weeklies submitted their Annual Statements online as against 6,730 dailies and 25 tri/bi-weeklies for the year 2013-14. This shows an increase of 16.95 and 36.00 per cent respectively in numbers over the last year. The circulation of dailies and tri/bi-weeklies registered an increase of 12.11 and 8.96 per cent respectively over the last year. Data on their working and organizational statement was received from 3998 dailies, analysis of which can be seen from paras 6.5 to 6.11.

LANGUAGE- WISE ANALYSIS

6.2. So far as newspapers and periodicals in different language are concerned, dailies were published in all the principal Indian languages mentioned in the Eighth Schedule of the Indian Constitution except Bodo. The largest number of dailies were brought out in Hindi (3,698) followed by Urdu (1,121), English (790), Telugu (720), Marathi (369), Gujarati (350), Odia (127), Kannada (125) and Tamil (123). Tri/bi-weeklies were brought out in 09 principal languages i.e. English (20), Tamil (03), Hindi (03), Gujarati (02), and (01) each in Assamese, Bengali, Marathi and Urdu. (Table 6.3)

CIRCULATION- WISE ANALYSIS

6.3. Circulation figures for 2014-15 were furnished by 7,871 dailies and 34 tri/bi-weeklies claiming a combined circulation of 29,72,75,898 copies as against 26,51,83,029 copies per publishing day in 2013-14. The increase in combined circulation for 2014-15 over the previous year is 12.10 per cent. The circulation of Hindi dailies with a total of 14,13,61,942 copies per publishing day was the largest in the country followed by English dailies with a total circulation of 3,37,77,613 copies, and Urdu with a total circulation of 3,32,55,696 copies per publishing day was on third position. (Table 6.3)

CENTRES OF PUBLICATION

6.4.1 Out of 7,905 dailies and tri/bi-weeklies that furnished their circulation data for 2014-15, 45.79 per cent were published from Big Cities with a population of 1,00,000 and above (excluding Metropolitan Cities and State Capitals), remaining 29.97 per cent were published from State Capitals, 11.51 per cent were Small Towns and 1.18 per cent were published from Union Territories. The four Metropolitan Cities had a share of 11.55 per cent. (Table 6.4)

6.4.2 Circulation wise also, dailies and tri/bi-weeklies published from Big Cities with a population of 1,00,000 and above have the largest share with 40.96 per cent of the total circulation i.e. 12,17,51,401 copies per publishing day. Publications brought out from State Capitals were the next, accounting for 26.39 per cent or 7,84,40,751copies, followed by

Small Towns with 15.88 per cent or 4,72,12,648 copies, the Metropolitan Cities with 15.57 per cent or 4,62,71,811 copies and Union Territories 1.21 per cent or 35,99,287 copies per publishing day. (Table 6.4)

STATE-WISE ANALYSIS

6.5.1 Uttar Pradesh continued to be the largest publisher of dailies with 2,048 publications followed by Andhra Pradesh 910, Madhya Pradesh 716, Delhi 658, Maharashtra 539, Rajasthan 439, Gujarat 421, Uttarakhand 236 and J&K 226 daily publications. (Refer Table 3.2 of Chapter 3).

6.5.2 Uttar Pradesh was reported to be the largest publisher of dailies with a maximum circulation of 6,33,54,550 copies per publishing day followed by Delhi 2,72,42,906 copies, Madhya Pradesh 2,68,14,189 copies, Maharashtra 2,53,37,444 copies, Andhra Pradesh 2,21,85,575 copies, Rajasthan 1,80,19,721copies and Gujarat 1,78,96,867 copies per publishing day. (Refer Table 4.3 of Chapter 4)

WORKING OF PUBLICATIONS

6.6 Information on the working and organization of the publications was received from 6,054 dailies during 2014-15. It can be grouped under seven heads, viz. (i) Staff, (ii) Editing, (iii) Advertising, (iv) Pages, Page Area and Price and (v) Home and (vi) Foreign News.

CORRESPONDENTS

6.7 As per available data, 7905 daily publications were utilizing the services of 1,057 Indian and 124 foreign news agencies. (Table 6.5)

REPORTERS

6.8 As many as 8350 Indian and 127 foreign reporters were working for 6,054 daily publications. Out of them 2,762 served for 560 'big' dailies, 2,976 for 2,850 'medium' dailies and 2,612 for 2,644 'small' daily publications. The break-up of correspondents, retainers and reporters, employed in India and abroad by Indian dailies is given in Table 6.5.

EDITORIAL STAFF

6.9 According to available data, 5,326 full time staff members were working in the editorial staff for 6,054 dailies. These included the services of special writers for writing comments, editorials and features. Out of them, 618 worked for 'big', 2,623 for 'medium' and 2,085 for 'small' dailies. (Table 6.6)

OTHER STAFF

6.10 There were 5,587 full time and 158 part time photographers, 738 full time cartographers, 1,783 full time and 987 part time cartoonists were working with 6,054 dailies. (Table 6.6)

ADVERTISEMENTS

6.11 Income from advertisements is the main source of revenue for publications. Out of 6,054 daily publications, which supplied data pertaining to advertisement, 2,142 dailies, (141 big, 923 'medium' and 1,078 'small') derived more than 75 per cent of their income from advertisements and 1,111 dailies derived 50 to 74 per cent of their income from advertisement. The category-wise break-up of the income of these dailies from advertisements is given in Table 6.7.

GOVERNMENT ADVERTISEMENTS

6.12 Data regarding income derived from Government Advertisements (in per cent age terms) was available from 6,054 dailies. Out of them, 2,058 dailies received 75 per cent or more of their advertisement revenue from Government Sources and 1,388 dailies earned Government Advertisement revenue between 50 and 74 per cent (Table 6.8).

PAGES, PAGE AREA AND PRICE

6.13.1 On an average, 'big' (560), 'medium' (2850) and 'small' (2,644) dailies published 16.78, 8.96 and 7.00 pages per day respectively. Overall average pages of these dailies were 10.91 pages per day. (Table 6.9)

6.13.2 The average price of 6054 daily publications, who gave this data to the RNI, was Rs. 2.54 per newspaper copy. On an average, 'big' dailies were priced at Rs. 2.83, 'medium' at Rs. 2.52 and 'small' Rs. 2.28, respectively. (Table 6.9)

6.13.3 The average size of page of 6054 dailies was 1899.05 sq. cm. An average size of pages of 'big' dailies was 1912.12 sq. cm. and of medium dailies was 1904.5 sq. cm. The average size of pages of 'small' dailies was 1880.52 sq. cm. (Table 6.9).

ADVERTISING SPACE

6.14 Data about space, taken up by advertisements were given by 6,054, dailies (560 'big', 2,850 'medium' and 2,644 'small'). Out of these, 1089 dailies (115 'Big', 472 'Medium' and 502 'Small') devoted 60 per cent and more of the total space to advertisements and 1018 dailies (96 'big', 560 'medium' and 362 'small') devoted 40 to 59 per cent space to advertisement. The space occupied by advertisements in remaining 3,947 dailies (349 'big', 1818 'medium and 1780 'small') was below 40 per cent of the total. (Table 6.10)

HOME AND FOREIGN NEWS

6.15 As per information filed by 6,054, dailies, 4,335 dailies (328 'big', 2,045 'medium' and 1,962 'small') devoted 90 per cent or more space to home news. As many as 1,474 dailies (101 'big', 745 'medium' and 628 'small') devoted between 50 to 89 per cent to home news and remaining 245 dailies (131 'big', 60 'medium' and 54 'small') devoted below 50 per cent to home news. (Table 6.11)

LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION

TITLE	LANGUAGES	PLACE OF PUBLICATION	CIRCULATION
ANANDABAZAR PATRIKA	BENGALI	KOLKATA	1178779
HINDUSTAN TIMES	ENGLISH	DELHI	1018367
THE TIMES OF INDIA	ENGLISH	DELHI	972180
THE TIMES OF INDIA	ENGLISH	MUMBAI	893796
PUNJAB KESARI	HINDI	JULLUNDUR	742190
NAVBHARAT TIMES	HINDI	DELHI	669948
AAJ SAMAJ	HINDI	DELHI	641297
BARTAMAN	BENGALI	KOLKATA	619738
SAKAL	MARATHI	PUNE	608772
MUMBAI MIRROR	ENGLISH	MUMBAI	605786
DNA	ENGLISH	MUMBAI	518055
THE TIMES OF INDIA	ENGLISH	BANGALORE	512597
DECCAN CHRONICLE	ENGLISH	SECUNDERABAD	505873
DAILY THANTHI	TAMIL	CHENNAI	498091
DIVYA BHASKAR	GUJARATI	AHMEDABAD	492665
DAINIK BHASKAR	HINDI	JAIPUR	492238
GUJARAT SAMACHAR	GUJARATI	AHMEDABAD	485678
DAINIK JAGRAN	HINDI	DELHI	452007
THE TELEGRAPH	ENGLISH	KOLKATA	448187
RAJASTHAN PATRIKA	HINDI	JAIPUR	444687
EENADU	TELUGU	RANGAREDDY	439310
HINDUSTAN	HINDI	PATNA	420079
HINDUSTAN TIMES	ENGLISH	MUMBAI-16	413932
SANDESH	GUJARATI	AHMEDABAD	397666
AJIT	PUNJABI	JALANDHAR	396930
PUDHARI	MARATHI	KOLHAPUR	395615
PUNJAB KESARI	HINDI	DELHI	385175
SAMBAD	ODIA	BHUBANESWAR	379140
RAIGAD VRUTVEDH	MARATHI	RAIGARH	372292
METRO HERALD	HINDI	AHMEDABAD	365665
PRAMEYA	ODIA	KHURDA	360563
THE HINDU	ENGLISH	CHENNAI	359498
HAMARA MAHANAGAR	HINDI	MUMBAI	357134
GUJARAT VAIBHAV	HINDI	AHMEDABAD	352359
AMRIT KALASH	MARATHI	ULHASNAGAR,THANE	352125
RAIGADCHA AWAZ	MARATHI	RAIGAD-ALIBAG	352124
THE TRIBUNE	ENGLISH	CHANDIGARH	349765
THE TIMES OF INDIA	ENGLISH	CHENNAI	348038
MALAYALA MANORAMA	MALAYALAM	KOCHI	344864
THE SAMAJA	ODIA	CUTTACK	336809
JAG BANI	PUNJABI	JULLUNDUR	335509
DAINIK JAGRAN	HINDI	KANPUR	328712
DAINIK JAGRAN	HINDI	PATNA	321720
NAVBHARAT	HINDI	MUMBAI	317032

THE TIMES OF INDIA	ENGLISH	KOLKATA	315910
DAINIK JAGRAN	HINDI	MEERUT	312977
DHARITRI	ODIA	BHUBANESWAR	312954
DAINIK BHASKAR	HINDI	INDORE	311809
NAVBHARAT	HINDI	NAGPUR	310838
EXCELSIOR	ENGLISH	JAMMU	310103
PATRIKA	HINDI	BHOPAL	309858
MAHARASHTRA TIMES	MARATHI	MUMBAI	302631
LOKMAT	MARATHI	PUNE	298852
SANGBAD PRATIDIN	BENGALI	KOLKATA	298126
GANDHAWARTA	MARATHI	SATARA	297000
DAINIK BHASKAR	HINDI	BHOPAL	296599
VIRAT VAIBHAV	HINDI	DELHI	294200
DAINIK LOKMAT	MARATHI	AURANGABAD	290821
STATE TIMES	ENGLISH	JAMMU	286770
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	283568
NAI DUNIA	HINDI	INDORE	282387
RAJ EXPRESS	HINDI	INDORE	281363
DAINIK JAGRAN	HINDI	LUCKNOW	277707
PRAJAVANI	KANNADA	BANGALORE	277332
VIJAY KARNATAKA	KANNADA	BANGALORE	277053
PRAGATIVADI	ODIA	BHUBANESWAR	275969
HINDUSTAN	HINDI	DELHI	272378
SAAMNA	GUJARATI	SURAT	272358
DINAKARAN	TAMIL	CHENNAI	269884
RAJ EXPRESS	HINDI	BHOPAL	269065
LOKMAT	MARATHI	NAGPUR	268048
THE TIMES OF INDIA	ENGLISH	HYDERABAD	267065
DAINIK JAGRAN	HINDI	VARANASI	264855
THE HINDU	TAMIL	CHENNAI	261249
SAMACHAR JAGAT	HINDI	JAIPUR	261085
HINDUSTAN	HINDI	LUCKNOW	260175
6 O'CLOCK	ENGLISH	VISAKHAPATNAM	256300
PRADESH TODAY	HINDI	BHOPAL	255149
PRATAHKAL	HINDI	MUMBAI	254912
HARI BHOOMI	HINDI	RAIPUR	252551
SAKSHI	TELUGU	HYDERABAD	252339
SAAMNA TIMES	HINDI	SURAT	251965
GUJARAT SAMACHAR	GUJARATI	SURAT	251838
MALAYALA MANORAMA	MALAYALAM	CALICUT	250295
TEHALKA SAMACHAR	MARATHI	MUMBAI	250265
THE TIMES OF INDIA	ENGLISH	PUNE	244650
EI SAMAY SANGBADPATRA	BENGALI	CALCUTTA	244547
KASHMIR TIMES	ENGLISH	JAMMU	243869
VAARTHA BHARATHI	KANNADA	MANGALORE	243373
PATRIKA	HINDI	BHOPAL	242772
GUJARAT SAMACHAR	GUJARATI	KASGUL RD MILI PARA RAJKO	241698
MALAYALA MANORAMA	MALAYALAM	TRIVANDRUM	238970
SAMAYA	ODIA	BHUBANESWAR	238550

MATHRUBHUMI	MALAYALAM	KOZHIKODE	236097
AMAR UJALA	HINDI	LUCKNOW	236008
RAJ EXPRESS	HINDI	JABALPUR	235790
JAGRUK TIMES	HINDI	MUMBAI	235691
GUJARAT SAMACHAR	GUJARATI	MUMBAI	233426
VIJAYAVANI	KANNADA	BANGALORE	230815
JAIPUR MAHANAGAR TIMES	HINDI	JAIPUR	230529
SWATANTRA VAARTHA	HINDI	HYDERABAD	229824
RASHTRA DOOT	HINDI	JAIPUR	228448
PUDHARI	MARATHI	PUNE	227901
THE ECONOMIC TIMES	ENGLISH	MUMBAI	227412
TOP STORY	ENGLISH	NOIDA	227380
DECCAN CHRONICLE	ENGLISH	CHENNAI	226697
RAJ EXPRESS	HINDI	GWALIOR	226196
PIONEER	HINDI	LUCKNOW	224409
DAINIK BHASKAR	HINDI	RAIPUR	222842
LOKSATTA	MARATHI	MUMBAI	221377
JANTA SARKAR	HINDI	SURAT	220725
DINAMALAR	TAMIL	MADURAI	219928
GUJARAT SAMACHAR	GUJARATI	BARODA	219834
AMAR UJALA	HINDI	MEERUT	217631
SANDESH	GUJARATI	TRAVELS SHRI SADAR RAJKOT	217364
MAIL TODAY	ENGLISH	DELHI	214808
RAJASTHAN PATRIKA	HINDI	RAJASTHAN	213867
SAKAL	MARATHI	KOLHAPUR	211814
MALAYALA MANORAMA	MALAYALAM	TRICHUR	207646
DAINIK SAVERA TIMES	HINDI	JALANDHAR	206617
DECCAN HERALD	ENGLISH	BANGALORE	204182
THE TIMES OF INDIA	ENGLISH	AHMEDABAD	201141
PRATAHKAL	HINDI	JAIPUR	201025
PRATAHKAL	HINDI	UDAIPUR	200933
PATRIKA	HINDI	JABALPUR	200272
PATRIKA	HINDI	RAIPUR	200127
JAIPUR MAHANAGAR TIMES	HINDI	DAUSA	199857
TELUGU JAATIYA DINA PATRIKA VAARTHA	TELUGU	HYDERABAD	199481
MALAYALA MANORAMA	MALAYALAM	KOLLAM	198800
ODISHA BHASKAR	ODIA	KHURDA	198601
AMAR UJALA	HINDI	VARANASI	197770
AMAR UJALA	HINDI	DELHI	197539
DAINIK NAVAJYOTI	HINDI	JAIPUR	197010
AMRIT GARIMA	HINDI	DELHI	196774
JOURNEY LINE	ENGLISH	JAMMU	196592
AMAR UJALA	HINDI	AGRA	194752
DAINIK BHASKAR	HINDI	JABALPUR	194719
SURAT SAMANA	GUJARATI	CHORASI PRANT,SURAT	194535
AAJ	HINDI	KANPUR	193397
AAJ	HINDI	VARANASI	192558
MAHARASHTRA TIMES	MARATHI	PUNE	192136

JANAYUGOM	MALAYALAM	KOCHI	190805
DABANG DUNIYA	HINDI	INDORE	190116
MATHRUBHUMI	MALAYALAM	THRISSUR	190020
DINAMALAR	TAMIL	CHENNAI	189527
SAMBAD KALIKA	ODIA	BHUBANESWAR	189337
HERALD YOUNG LEADER	HINDI	AHMEDABAD	187565
DABANG DUNIYA	HINDI	BHOPAL	185736
DAINIK JAGRAN	HINDI	REWA	185687
DAINIK BHASKAR	HINDI	PANIPAT	185422
NAV BHARAT	HINDI	RAIPUR	185176
NATIONAL DUNIYA	HINDI	DELHI	185000
SIRAJ	MALAYALAM	CALICUT	184549
MATHRUBHUMI	MALAYALAM	KANNANUR.	184277
CITY TODAY	HINDI	BHOPAL	183707
LOKSATYA	HINDI	DELHI	182000
SANDESH	GUJARATI	SURAT	181164
MATHRUBHUMI	MALAYALAM	TRIVANDRUM	179471
STANDARD HERALD	GUJARATI	AHMEDABAD	179425
TEJ	HINDI	HANUMANGARH	178600
UDAYAVANI	KANNADA	MANIPAL	178366
DINAMALAR	TAMIL	COIMBATORE	176605
DAINIK JAGRAN	HINDI	BHOPAL	175468
SANDHYANAND	MARATHI	PUNE	175290
JADEED IN DINON	URDU	DELHI	175200
ODISHA EXPRESS	ODIA	BHUBANESWAR	175143
HARI BHOOMI	HINDI	JABALPUR	173321
NEETI DINA PATRIKA SURYA	TELUGU	HYDERABAD	171500
YOUNG LEADER	HINDI	AHMEDABAD	171400
JANAYUGOM	MALAYALAM	THIRUVANANTHAPURAM	170435
DAINIK NAVAJYOTI	HINDI	AJMER	170249
DINAKARAN TRICHY EDITION	TAMIL	TRICHI	170234
NAVATELANGANA SAMAGRA TELUGU DINA PATRIKA	TELUGU	HYDERABAD	170008
RAJASTHAN PATRIKA	HINDI	KOTA	169594
DAINIK BHASKAR	HINDI	CHANDIGARH	169527
CITY TODAY	HINDI	INDORE	169194
HINDUSTAN	HINDI	MUZAFFARPUR	169002
MATHRUBHUMI	MALAYALAM	KERALA	168945
TELUGU JAATIYA DINA PATRIKA VAARTHA	TELUGU	GUNTUR	168572
NAV GUJARAT SAMAY	GUJARATI	AHMEDABAD	167939
MORNING INDIA	ENGLISH	KOLKATA	167245
DAINIK JAGRAN	HINDI	BHAGALPUR	167068
CITY TODAY	HINDI	JABALPUR	167012
THE STATESMAN	ENGLISH	KOLKATA	166415
NYAYADHEESH	HINDI	ALLAHABAD	165500
DINAKARAN	TAMIL	COIMBATORE	165378
THE HINDU	ENGLISH	CHENNAI(PRINTED AT HYDERABAD)	165010
THE HINDU	ENGLISH	CHENNAI(PRINTED AT BANGALORE)	164508

VIJAYGARH SANDESH	HINDI	BAYANA BHARATPUR	163783
MALAYALA MANORAMA	MALAYALAM	ALAPPUZHA	163651
HINDUSTAN	HINDI	BHAGALPUR	163555
PRADESH TODAY	HINDI	JABALPUR	163297
DIVYA BHASKAR	GUJARATI	RAJKOT	163195
HINDUSTAN	HINDI	KANPUR	162347
NAVBHARAT	HINDI	JABALPUR	162313
NAVBHARAT	HINDI	BHOPAL	161900
DAINIK BHASKAR	HINDI	PATNA	161554
SANDESH	GUJARATI	VADODARA	161552
HINDUSTAN	HINDI	MEERUT	161477
AMAR UJALA	HINDI	KANPUR	161017
DECCAN CHRONICLE	ENGLISH	BANGALORE(NORTH)	160911
MATRUBHASA	ODIA	CUTTACK	160687
HARI BHOOMI	HINDI	BILASPUR	160188
AMAR UJALA	HINDI	BAREILLY	159837
HINDUSTAN TIMES	ENGLISH	CHANDIGARH	159821
TARUN BHARAT	MARATHI	BELGAUM	159622
CITY TODAY	HINDI	GWALIOR	159126
SAKAL	MARATHI	AURANGABAD	158903
HERALD YOUNG LEADER	HINDI	SURAT	158650
PRABHAT KHABAR	HINDI	RANCHI	158284
DAINIK JAGRAN	HINDI	GORAKHPUR	157226
THE PRAJATANTRA	ODIA	CUTTACK	156749
PRABHAT KHABAR	HINDI	PATNA	155812
MALAYALA MANORAMA	MALAYALAM	PATHANAMTHITTA	155809
ANTHIMATEERPU	TELUGU	RANGAREDDI	155700
DLA(DAILY LIFE ANALYSIS)	HINDI	AGRA	155198
AMAR UJALA	HINDI	DEHRADUN	154720
HERALD YOUNG LEADER	HINDI	VADODARA	154550
DAINIK NAVAJYOTI	HINDI	KOTA	154410
UTTAR BANGA SAMBAD	BENGALI	SILIGURI	154020
PRAHAR	MARATHI	AMRAVATI	153794
AMAR UJALA	HINDI	ROHTAK	152347
JAIPUR MAHANAGAR TIMES	HINDI	KOTA	151715
AJ DI AWAZ	PUNJABI	JALLANDHAR	151620
NYAYADHEESH	HINDI	LUCKNOW	151600
JANAYUGOM	MALAYALAM	KANNUR	151432
HARI BHOOMI	HINDI	ROHTAK	151177
DAINIK NAVAJYOTI	HINDI	JODHPUR	151079
DAINIK BHASKAR	HINDI	BHOPAL	150728
ACTION INDIA	HINDI	DELHI	150450
AAJ	HINDI	PATNA	150220
AHMEDABAD EXPRESS	GUJARATI	AHMEDABAD	150100
DAINIK LOKMAT	MARATHI	THANE	150028
PRATIDIN	ODIA	KHURDA	149971
DINIK LOKMAT	MARATHI	KOLHAPUR	149335
PRADESH TODAY	HINDI	GWALIOR	148648
DABANG DUNIYA	HINDI	RAIPUR	147111

SANMARG	HINDI	RANCHI	145985
DABANG DUNIYA	HINDI	MUMBAI	145419
DINAKARAN MADURAI EDITION	TAMIL	MADURAI	144972
JAGRAN	HINDI	AGRA	144882
DAINIK JAGRAN	HINDI	MUZAFFARPUR	144580
NAI DUNIA	HINDI	RAIPUR	143887
AAJ KA ANAND	HINDI	PUNE	143116
PUNYA NAGARI	MARATHI	AURANGABAD	142884
MALAYALA MANORAMA	MALAYALAM	MALLAPURAM	141972
BANGALORE MIRROR	ENGLISH	BANGALORE	141803
NAVBHARAT TIMES	HINDI	MUMBAI	141711
NAVDUNIA	HINDI	BHOPAL	141649
MALAYALA MANORAMA	MALAYALAM	CANNANORE	141105
PRADESH TODAY	HINDI	INDORE	140676
GLIMPSES OF FUTURE	ENGLISH	JAMMU	140200
NAVATELANGANA SAMAGRA TELUGU DINA PATRIKA	TELUGU	KHAMMAM	139418
MORNING NEWS	HINDI	JAIPUR	139409
DABANG DUNIYA	HINDI	JABALPUR	139249
EENADU	TELUGU	VISAKHAPATNAM	137927
PRADESH TODAY	HINDI	RAIPUR	137674
THE PIONEER	ENGLISH	DELHI	137663
HINDUSTAN	HINDI	VARANASI	137582
CHANDRIKA	MALAYALAM	MALAPPURAM	137576
MALAYALA MANORAMA	MALAYALAM	ERNAKULAM	137496
AMAR UJALA	HINDI	MORADABAD	137029
JAGRUK TIMES	HINDI	SIROHI	136225
RASHTRA DOOT	HINDI	CHURU	135726
NAVATELANGANA SAMAGRA TELUGU DINA PATRIKA	TELUGU	RANGAREDDY	135599
ROZANA SPOKESMAN	PUNJABI	CHANDIGARH	135247
NEETI DINA PATRIKA SURYA	TELUGU	GUNTUR	135000
THE PIONEER	ENGLISH	LUCKNOW	134838
ECONOMIC TIMES	ENGLISH	DELHI	134320
RAJASTHAN PATRIKA	HINDI	SIKAR	134164
SANDHYA JYOTI DARPAN	HINDI	NAGOR	133950
AMAR UJALA	HINDI	CHANDIGARH	133215
AMRIT KALASH	MARATHI	MUMBAI	133016
RASHTRA DOOT	HINDI	JALORE	132788
NAVBHARAT	HINDI	PUNE	132344
MUMBAI CHOUFER	MARATHI	MUMVAI	132175
RASHTRA DOOT	HINDI	HINDAUNCITY	132037
LOKMAT	MARATHI	JALGAON	131954
UTKAL MAIL	ODIA	SUNDARGARH	131070
DAINIK BHASKAR	HINDI	RANCHI	130937
DESHBANDHU	HINDI	DELHI	130690
DINAKARAN SALEM EDITION	TAMIL	SALEM	130670
DAILY THANTHI	TAMIL	TIRUNELVELI	130205
VRITTA MANAS	MARATHI	MUMBAI	130000
MUMBAI MITRA	MARATHI	MUMBAI	130000

SAKAL	MARATHI	MUMBAI	129919
DANDAKARANYA SAMACHAR	HINDI	BASTER	129203
SURYA PRAVA	ODIA	CUTTACK	128247
TELUGU JAATIYA DINA PATRIKA VAARTHA	TELUGU	VIJAYAWADA	127674
EVENING PLUS	HINDI	JAIPUR	127663
SIRAJ	MALAYALAM	KOCHI	127654
DAILY THANTHI	TAMIL	MADURAI	127429
DIVYA BHASKAR	GUJARATI	SURAT	126632
SAMAY JAGAT	HINDI	DELHI	126500
SATYAGRAH SANDESH	GUJARATI	GANDHINAGAR	126500
HINDUSTAN	HINDI	RANCHI	126155
THE HIMALAYAN MAIL	ENGLISH	JAMMU	126000
SAMAY JAGAT(MORNING)	HINDI	BHOPAL	126000
JAGRUK TIMES	HINDI	UDAIPUR	125950
DAINIK BHASKAR	HINDI	GWALIOR	125931
THE HINDU	ENGLISH	CHENNAI(PRINTED AT GAUTAMBUDDH NAGAR))	125713
NEETI PRAJALA CHAITHANYAM KOSAM VAARTHA TODAY	TELUGU	RANGAREDDI	125300
RASTRADOOT	HINDI	AJMER	125108
DESHONNATI	MARATHI	NAGPUR	124837
DAILY THANTHI	TAMIL	SALEM	123735
DAINIK BHASKAR	HINDI	SIKAR	123568
DAINIK AVANTIKA	HINDI	UJJAIN	123503
JAGRUK TIMES	HINDI	JAIPUR	123425
AGNI BAN	HINDI	INDORE	122873
DAILY THANTHI	TAMIL	COIMBATORE	122394
DAINIK JAGRAN	HINDI	DEHRADUN	122261
SANMARG	HINDI	KOLKATA	121775
MATHRUBHUMI	MALAYALAM	CALICUT	121589
THE HINDU BUSINESS LINE	ENGLISH	CHENNAI	121518
TIMES DAY	ENGLISH	DELHI	121300
DABANG DUNIYA	HINDI	GWALIOR	121265
NEW INDIA HERALD	HINDI	DELHI	121200
SANDHYA JYOTI DARPAN	HINDI	BHARATPUR	121000
HINDI MILAP	HINDI	JULLUNDAR	120976
CHANDRIKA	MALAYALAM	KOZHICODE	120528
ROLLI SAMACHAR	HINDI	PILIBHIT	120300
EENADU	TELUGU	VIJAYAWADA	120153
HIND SAT	HINDI	JAGADALPUR	120000
RATNAGIRI TIMES	MARATHI	RATNAGIRI	119861
DARSHANA	ODIA	KHURDA	119770
PRABHAT KIRAN	HINDI	INDORE	119574
DAINIK JAGRAN	HINDI	BAREILLY	119218
DAILY VEER ARJUN	HINDI	DELHI	118003
DESHBANDHU	HINDI	RAIPUR	117588
NYAYA BATI	ODIA	CUTTACK	117467
RASHTRIYA SAHARA	HINDI	DELHI	117002
AAWAMI NEWS	URDU	RANCHI	116865
NEW INDIA HERALD	HINDI	FARIDABAD	116200

AJIKALI	ODIA	BHUBANESWAR	115604
HINDUSTAN	HINDI	AGRA	115568
NAVATELANGANA SAMAGRA TELUGU DINA PATRIKA	TELUGU	KARIMNAGAR	115394
DINAMALAR	TAMIL	TIRUCHIRAPPALLI	114864
SARBASADHARANA	ODIA	KHORDHA	114860
DIVYA MARATHI	MARATHI	AURANGABAD	114455
AMAR BHARTI	HINDI	DELHI	114416
RAJ EXPRESS	HINDI	MUMBAI	114073
DAINIK BHASKAR	HINDI	UDAIPUR	113620
AMAR UJALA COMPACT	HINDI	KANPUR	113212
YESHOBHUMI	HINDI	MUMBAI	113010
RAJ EXPRESS	HINDI	SATNA	112835
MILLENNIUM POST	ENGLISH	DELHI	112731
THE TIMES OF INDIA	ENGLISH	LUCKNOW	111945
RAJ EXPRESS	HINDI	UJJAIN	111303
GLOBAL HERALD	HINDI	BHOPAL	111288
MATHRUBHUMI	MALAYALAM	KOTTAYAM	111181
CHANDRIKA	MALAYALAM	KANNUR	111106
TASKEEN	URDU	JAMMU	110721
MATHRUBHUMI	MALAYALAM	PALAKKAD	110557
MAHAMEDHA	HINDI	DELHI	109983
RAJ EXPRESS	HINDI	DELHI	109791
KHABAR MANTRA	HINDI	RANCHI	109645
RASHTRA DOOT KOTA	HINDI	KOTA	109567
RAJASTHAN PATRIKA	HINDI	UDAIPUR	109188
RASHTRA DOOT	HINDI	UDAYPUR	108717
SAAMNA	MARATHI	BUDADI NAI P DEVI RD BOM	108301
NAV PRADESH	HINDI	RAIPUR	108300
AGROWON	MARATHI	PUNE	108229
VISHWAMITRA	HINDI	KOLKATA	107723
METRO VAARTHA	MALAYALAM	ERNAKULAM	107528
LOKMAT	MARATHI	NASHIK	107497
RAJASTHAN PATRIKA	HINDI	SRIGANGANAGAR	107440
RAJ EXPRESS	HINDI	JAIPUR	107438
DAILY THANTHI	TAMIL	NAGERCOIL	107252
UDAAN	URDU	JAMMU	106875
MORNING INDIA	ENGLISH	RANCHI	106860
DAINIK BHASKAR	HINDI	ALWAR	106857
GULABI HALCHAL	HINDI	JAIPUR	105950
DINAKARAN	TAMIL	TIRUNELVELI	105087
RAJ EXPRESS	HINDI	REWA	105029
NEETI DINA PATRIKA SURYA	TELUGU	VIJAYAWADA	105000
MAHAKA BHARAT	HINDI	JAIPUR	105000
METRO TODAY	GUJARATI	AHMEDABAD	104855
DAINIK JAGRAN	HINDI	MORADABAD	104710
PAL PAL	HINDI	FATEHABAD	104416
PUNE TIMES MIRROR	ENGLISH	PUNE	104377
PRADESH TODAY	HINDI	SAGAR	104357

HINDUSTAN	HINDI	DHANBAD	103972
DAINIK JAGRAN	HINDI	ALLAHABAD	103649
AMAR UJALA	HINDI	GORAKHPUR	103367
MAHARASHTRA JANMAT	MARATHI	RAIGAD	103218
SUN STAR	HINDI	RAIPUR	103158
DINALIPI	ODIA	BHUBANESWAR	103097
RAJ EXPRESS	HINDI	RATLAM	102973
NAVBHARAT	HINDI	INDORE	102958
METRO TODAY	GUJARATI	SURAT	102759
DAILY THANTHI	TAMIL	TIRUCHIRAPPALLI	102522
PRABHAT KHABAR	HINDI	MUZAFFARPUR	102001
KHABRE AAJ TAK	HINDI	MUMBAI	101918
KANNADA PRABHA	KANNADA	BANGALORE	101770
AMAR UJALA	HINDI	NAINITAL	101686
HINDUSTAN	HINDI	MORADABAD	101500
EENADU	TELUGU	KARIMNAGAR	101444
ACTION INDIA	HINDI	DEHRADUN	100500
ICHCHASHAKTI	HINDI	FAIZABAD	100500
KANNADA TILAKA	KANNADA	KOLAR	100500
AMAR UJALA COMPACT	HINDI	ALLAHABAD	100484
GREATER KASHMIR	ENGLISH	SRINAGAR	100253

TABLE 6.1
NUMBER & CIRCULATION OF DAILIES
(2004-05 to 2014-15)

Year	Number	Circulation	Annual Growth in Circulation (+) (-) Percentage
2004-05	1834	7,86,89,266	(+) 7.0
2005-06	2130	8,88,63,048	(+) 12.9
2006 -07	2337	9,88,37,248	(+) 11.22
2007-08	2566	10,57,91,199	(+) 7.04
2008-09	3386	13,58,05,315	(+) 28.37
2009-10	3909	16,23,12,686	(+) 19.52
2010-11	4396	17,56,65,243	(+) 8.23
2012-13	4929	19,69,51,390	(+) 12.12
2012-13	5767	22,43,37,652	(+) 13.91
2013-14	6730	26,42,89,811	(+) 17.81
2014-15	7871	29,63,02,606	(+) 12.11

TABLE 6.2
NUMBER & CIRCULATION OF TRI&BI-WEEKLIES
(2004-05 to 2014-15)

Year	Number	Circulation	Annual Growth in Circulation	
			(+)	(-)
2004-05	40	5,53,873	(-)	52.9
2005-06	39	5,66,198	(+)	2.2
2006-07	37	7,37,572	(+)	30.26
2007-08	34	6,54,972	(-)	11.20
2008-09	28	5,749,84	(-)	12.21
2009-10	26	6,35,503	(+)	10.53
2010-11	31	9,69,361	(+)	52.53
2012-13	28	9,28,927	(-)	4.17
2012-13	36	11,87,995	(+)	27.89
2013-14	25	8,93,218	(-)	24.81
2014-15	34	9,73,292	(+)	8.96

TABLE 6.3
NUMBER & CIRCULATION OF DAILIES DURING 2014-15
(Language & Periodicity-wise)

Language	Dailies		Tri/Biweekly	
	Number	Circulation	Number	Circulation
ASSAMESE	30	958821	1	23210
BENGALI	64	4538848	1	50700
BILINGUAL	115	2578871	1	0
DOGRI	1	49009	0	0
ENGLISH	790	33777613	20	86048
GUJARATI	350	14095250	2	12548
HINDI	3698	141361942	3	243097
KANNADA	125	4281282	0	0
KASHMIRI	2	117500	0	0
KONKANI	1	2550	0	0
MAITHILI	1	16197	0	0
MALAYALAM	107	8349592	0	0
MANIPURI	5	183075	0	0
MARATHI	369	15621783	1	6000
MULTILINGUAL	8	195590	0	0
NEPALI	8	329022	0	0
ODIA	127	8012913	1	32498
OTHERS	28	714519	0	0
PUNJABI	60	3070050	0	0
SANSKRIT	10	165300	0	0
SANTHALI	1	25500	0	0
SINDHI	7	359852	0	0
TAMIL	123	5219972	3	509744
TELUGU	720	19021859	0	0
URDU	1121	33255696	1	9447
Total	7871	296302606	34	973292

TABLE 6.4
CIRCULATION (Centre-Wise)

Centre of Publication	Dailies/Tri&Bi Weeklies	Circulation	Percentage share in Total	
			Number	Circulation
BIG CITY	3620	121751401	45.79	40.96
METROPOLITAN CITY	913	46271811	11.55	15.57
STATE CAPITAL	2369	78440751	29.97	26.39
SMALLER TOWNS	910	47212648	11.51	15.88
UNION TERRITORY	93	3599287	1.18	1.21
Total	7905	297275898	100	100

TABLE 6.5
NEWS-GATHERING SYSTEM

Category	No. of Papers	News Agency		Features Services		Full Time Corres.		Reporters		Retainer/ Stringers	
		Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign
Big	560	148	68	602	0	612	0	2762	72	1223	0
Medium	2850	344	35	1872	0	1776	0	2976	55	4212	0
Small	2644	565	21	1596	0	1642	0	2612	0	3224	0
Total	6054	1057	124	4070	0	4030	0	8350	127	8659	0

TABLE 6.6
NEWS-GATHERING SYSTEM

Category	No. of Papers	Editorial Staff		Photographers		Cartographers		Cartoonists		Other non- editorial Staff		Total
		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	
Big	560	618	0	651	51	80	0	191	166	0	0	2317
Medium	2850	2623	0	2510	61	215	0	906	257	0	0	9422
Small	2644	2085	0	2426	46	443	0	686	564	0	0	8894
Total	6054	5326	0	5587	158	738	0	1783	987	0	0	20633

TABLE 6.7
INCOME DERIVED FROM ADVERTISEMENTS
(Percentage of total income)

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	560	197	170	52	141	560
Medium	2850	786	679	462	923	2850
Small	2644	599	370	597	1078	2644
Total	6054	1582	1219	1111	2142	6054

TABLE 6.8
INCOME DERIVED FROM GOVERNMENT ADVERTISEMENTS
(Percentage of total income from advertisement)

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	560	157	148	118	137	560
Medium	2850	865	496	464	1025	2850
Small	2644	437	505	806	896	2644
Total	6054	1459	1149	1388	2058	3998

TABLE 6.9
PHYSICAL PROFILE OF DAILIES

Category	No. of Papers	Avg. No. of pages	Avg. Page area(in sq.cms.)	Avg. Price Per Copy
Big	560	16.78	1912.12	2.83
Medium	2850	8.96	1904.5	2.52
Small	2644	7.00	1880.52	2.28
Total	6054	10.91	1899.05	2.54

TABLE 6.10
SPACE DEVOTED TO ADVERTISEMENTS

% of Space devoted to advt.	No. of Dailies			Total
	Big	Medium	Small	
60% & above	115	472	502	1089
40% to 59%	96	560	362	1018
Below 40%	349	1818	1780	3947
Total	560	2850	2644	6054

TABLE 6.11
PER CENTAGE OF READING MATTER DEVOTED TO HOME NEWS

Category	90% & above	50% to 89%	Below 50%	Total
Big	328	101	131	560
Medium	2045	745	60	2850
Small	1962	628	54	2644
Total	4335	1474	245	6054