

VIII. LANGUAGE-WISE STUDY OF THE PRESS

8.1.1 This chapter is dedicated to analyze the progress of publications in Indian languages both in terms of numbers and circulation. It has been ascertained that Indian languages maintained their dominance over the English Press both in circulation as well as in numbers. The Press in India now comprises of publications in multitude of languages. Annual Statements giving circulation details were received from publications of major languages.

8.1.2 The Hindi Press maintained its lead in the Indian Press. There were 12,516 publications in Hindi which filed Annual Statements during 2014-15. English retained the second place with 2,219 publications. Urdu with 1,661 publications was rated as third, Gujarati with 1,368 publications came fourth, Telugu with 1,339, Bi-lingual with 987 and Marathi with 904 publications were at fifth, sixth and seventh positions respectively. **(Chapter 3 Table 3.1)**

8.1.3 3,698 dailies, 03 tri/bi-weeklies of Hindi publications filed their annual statements during the year 2014-15, which were the highest among all languages, followed by 1,121 dailies, 01 tri/bi-weekly in Urdu, 790 dailies, 20 tri/bi-weeklies in English and 720 dailies were published in Telugu. **(Chapter 3 Table 3.1)**

8.1.4 The overall circulation of Hindi publications increased by 3,12,86,464 copies per publishing day during 2014-15 as compared to 2013-14. Total circulation of Hindi Press was 25,77,61,985 copies during the year under report as compared to 22,64,75,521 copies in the previous year i.e. registering an increase of 13.81%, while in case of English Press, a decrease of 2.71% i.e. 17,42,973 copies per publishing day was reported as compared to previous year's claim. The total circulation of English Press during 2014-15 was 6,26,62,670 copies as compared to previous year claim of 6,44,05,643 copies per publishing day. Urdu claimed a circulation of 4,12,73,949 copies in 2014-15 as compared to 3,45,85,404 copies in the previous year i.e. registering a growth of 19.34%. **(Table 8.1 to 8.26)**

8.1.5 The total circulation of daily publications including tri/bi weeklies in all the languages was 29,72,75,898 copies per publishing day while other periodicals claim was 21,32,45,547 copies per publishing day in 2014-15.

THE PRINT MEDIA IN PRINCIPAL LANGUAGES

1. ASSAMESE

8.2.1 During 2014-15, the number of newspapers/periodicals in **Assamese language** filed annual statements online was 50. Out of these 50 publications, 30 were dailies, 01 tri/bi-weekly, 12 weeklies, 03 fortnightlies and 04 monthlies. (Table 3.1)

8.2.2 All 50 publications were brought out from Assam. (Table 3.3)

8.2.3 Circulation: The circulation figure as supplied by Assamese Press noted an decrease of 2,59,966 copies per publishing day from 16,22,807 during 2013-14 to 13,62,841 copies in 2014-15.

8.2.4 Circulation Pattern: Out of 50 publications that supplied circulation data, 02 were big, 22 were 'medium' and the rest 23 were 'small' category publications. (Table 8.1)

8.2.5 Circulation Level: With a circulation of 87,102 copies per publishing day, "*Niyomiya Khabar*", a Daily from Kamrup, was the leading newspaper in the Assamese in Assam State.

8.2.6 Oldest Newspaper: *Janambhoomi*,* a weekly, published from Jorhat was the oldest newspaper in the state, which was started in 1947.

2. BENGALI

8.3.1 The **Bengali** Press in 2014-15 comprised 244 publications. Out of these, 64 were dailies, 01 tri or bi-weekly, 66 weeklies, 52 fortnightlies, 49 monthlies, 08 quarterlies, 03 other periodicals and 01 annual (Table 3.1).

8.3.2 The largest numbers of Bengali publications (183) were published from West Bengal. Other States, which published Bengali publications, were Tripura (35), Assam (17), Delhi (02), Jharkhand (02), Andaman & Nicobar, Bihar, Maharashtra, Tamil Nadu and Uttrakhand (01) each. (Table 3.3)

8.3.3 Circulation: The claimed circulation of Bengali Press increased by 2,61,783 copies per publishing day from 71,96,678 copies in 2013-14 to 74,58,461 copies in 2014-15. Claimed circulation of Dailies, Tri & Bi-weeklies in the year was 45,89,548 copies per publishing day.

8.3.4. Circulation Pattern: Of the 244 Bengali publications, which supplied the circulation figures, 19 were 'big', 49 were 'medium' and remaining 176 were of 'small' category

publications. 05 dailies/tri-bi weeklies and 05 periodicals had a circulation of more than 1 lakh copies per publishing day each. (Table 8.2)

8.3.5. Circulation Level: '*Ananda Bazar Patrika*' from Kolkata was the largest circulated daily in the language, with a circulation of 11,78,779 copies per publishing day.

8.3.6. Oldest Newspaper: *Murshidabad Hitaishi*,* a weekly from Murshidabad started in 1893 and *Chinnaria Bartabha**, a weekly from Hooghly also started in 1893, were the oldest existing Bengali publications in West Bengal.

3. BODO

8.4.1. No annual statement was received from the Bodo Language Press for the financial year 2014-15.

4. DOGRI

8.5.1. The **Dogri** Press had only 02 publications that submitted annual statements for the year 2014-15. They had a total circulation of 54,459 copies per publishing day. Both newspapers one daily and one weekly were published from J&K. (Table 3.3 and 8.3). '*Prabodh Jamwal*', a daily from Jammu claimed highest circulation of 49,009 copies per publishing day.

5. ENGLISH

8.6.1 The **English** Press continued to maintain its second position, both in number and circulation. The total number of annual statements filed online by English publications was 2,219 in 2014-15. The press in English comprised 790 dailies, 20 tri/biweeklies, 444 weeklies, 127 fortnightlies, 564 monthlies, 89 quarterlies, 34 annuals and 151 other periodicals. (Table 3.1)

8.6.2 The largest number of English publications were published from Delhi (578), followed by Maharashtra (281), Andhra Pradesh (223), UP (184), Tamil Nadu (132) and J&K (167). (Table 3.3)

8.6.3. Circulation: The total circulation as has been claimed by English Press during the period 2014-15, has gone to 6,26,62,670 copies per publishing day. The dailies along with tri/bi-weeklies claimed a total circulation of 3,38,63,661 copies while claim of periodicals was 2,87,99,009 copies per publishing day for 2014-15. (Table 8.4)

8.6.4 Circulation Pattern: The English Press that provided the circulation data comprised (157) 'big', (518) 'medium and rest (1544) 'small' newspapers/periodicals. Among the 'big' newspapers/ periodicals 100 had a circulation of more than 1,00,000 copies each per publishing day. (Table 8.4)

8.6.6 Circulation Level: "*Hindustan Times*", from Delhi was the largest circulated daily in English, with a circulation of 10,18,367 copies per publishing day.

8.6.7 Oldest Newspaper: *The Times of India*, English daily from Mumbai, was started in 1838.

6. GUJARATI

8.7.1 The number of annual statements that **Gujarati** publications submitted for the year 2014-15 was 1,368. It included 350 dailies and 02 tri and bi-weeklies, 726 weeklies, 155 fortnightlies, 121 monthlies, 02 quarterlies, 02 annuals and 10 of other periodicities. (Table 3.1)

8.7.2 The largest number of publications in Gujarati (1,321) were published from Gujarat, followed by Maharashtra (32). Gujarati newspapers were also published from Daman & Diu (05), Dadra & Nagar Haveli (04), Delhi (03) and Tamil Nadu, Uttrakhand & MP (01) each. (Table 3.3)

8.7.3 Circulation: The circulation of Gujarati publications increased by 41,14,605 copies from 1,96,28,244 copies in 2013-14 to 2,37,42,849 copies per publishing day in 2014-15. Dailies along with tri/bi-weeklies commanded a circulation of 1,41,07,798 copies, whereas the periodicals had a circulation of 96,35,051 copies per publishing day. (Table 8.5)

8.7.4 Circulation Pattern: Among the 1,368 Gujarati publications that supplied circulation data for 2014-15, 33 were 'big', 238 were 'medium' and rest 1,097 were 'small' category publications. 20 dailies and 03 periodicals had a circulation of more than 1,00,000 copies each. (Table 8.5)

8.7.5 Circulation Level: Among dailies, *Divya Bhaskar*, a daily from Ahmedabad had the highest circulation of 4,92,665 copies per publishing day.

8.7.6 Oldest Newspaper: *Bombay Samachar*, a daily from Mumbai was started in 1822.

7. HINDI

8.8.1 The **Hindi** Press maintained its leading position both in number and circulation in 2014-15 too. The number of Hindi publications which filed annual statements was 12,516 during the year. (Table 3.1)

8.8.2 The Press in Hindi comprised 3,698 dailies, 03 tri/bi-weeklies, 5,307 weeklies, 1,359 fortnightlies, 1,942 monthlies, 126 quarterlies, 06 annuals and 75 of other periodicities. (Table 3.1)

8.8.3 The largest number of Hindi publications continued to be published from Uttar Pradesh (4,359) followed by Madhya Pradesh (2,318), Uttrakhand (1,692), Rajasthan (1,506), Delhi (1,329), Chhattishgarh (314), Maharashtra (208), Haryana (186) and Bihar (149). (Table 3.3)

8.8.4 Circulation: The circulation of Hindi Press increased by 3,12,86,464 copies per publishing day during the year under report from 22,64,75,521 copies in 2013-14 to 25,77,61,985 copies in 2014-15. Dailies and tri/bi-weeklies had a total circulation of 14,16,05,039 copies, whereas other periodicals had a circulation of 11,61,56,946 copies per publishing day. (Table 8.6)

8.8.5 Circulation Pattern: Among the 12,516 publications, which furnished annual statements for 2014-15, 385 were 'big', 2,877 were 'medium' and rests 9,254 were 'small' category publications. Among the 'big' publications 201 dailies, tri/bi-weeklies and 37 periodicals had circulation of more than 1,00,000 copies per publishing day each. (Table 8.6)

8.8.6 Circulation Level: *Punjab Kesari*, daily published from Jalandhar was at the top with 7,42,190 copies per publishing day.

8.8.7 Oldest Newspaper: *Jain Gazette*, a Weekly from Lucknow, was started in 1895.

8. KANNADA

8.9.1 During the year 2014-15, the number of **Kannada** publications which filed annual statements was 283. These were 125 dailies, 31 weeklies, 50 fortnightlies, 72 monthlies, 03 Quarterlies and 01 each annual and other periodicity. (Table 3.1)

8.9.2 The largest number of Kannada publications i.e. 274 was published from Karnataka. The remaining publications came out from Delhi (04) and (01) each from Maharashtra, Kerala, Andhra Pradesh, Rajasthan and Tamil Nadu. (Table 3.3)

8.9.3 Circulation: The overall circulation of the Kannada Press was 58,12,866 copies per publishing day in 2014-15. The circulation of the Kannada dailies/tri/bi-weeklies during the year was 42,81,282 copies & 15,31,584 copies per publishing day of periodicals. (Table 8.7)

8.9.4 Circulation Pattern: Among the 283 Kannada publications that supplied circulation data, 17 were 'big', 54 were 'medium' and rest 212 were of 'small' category

publications. 07 daily/tri/bi-weekly and 01 periodical had a circulation of more than 1,00,000 copies. (Table 8.7)

8.9.5 Circulation Level: The highest circulated publication in Kannada language is *Prajavani*, a daily published from Bangalore with a circulation of 2,77,332 copies per publishing day was reported as largest circulated daily.

8.9.6 Oldest Newspaper: *Subodh Chandrika**, a Monthly from Dharwar was started in 1907.

9. KASHMIRI

8.10.1. There were only 04 **Kashmiri** publications that submitted annual statements for the period 2014-15 claiming a circulation of 1,62,950 copies per publishing day. (Table 8.8) All 04 were published from J&K. *Sangarmal*, a Kashmiri daily from Srinagar claimed highest circulation of 66,000 copies per publishing day.

10. KONKANI

8.11.1. 04 publications of Konkani Language submitted their annual statements online for 2014-15 claiming a circulation of 99,842 copies per publishing day. (Table 8.9) Out of 04 publications, 02 publications were brought out from Karnatka and 01 each from Delhi and Goa. *Naman Ballok Jasu*, a daily from Dakshin Kannda with a claimed circulation of 82,100 copies per publishing day was the highest circulated periodical, published in **Konkani** language for the year 2014-15.

11. MAITHILI

8.12.1. Maithili Press had only 04 publications that submitted annual statements online for the year under report and claimed a circulation of 31,797 copies per publishing day. (Table 8.10) All 04 publications were being published from Delhi, Maharashtra, Bihar and West Bengal. *Mithila Sambad* a daily published from Kolkata with a claimed circulation of 16,197 copies per publishing day was reported as highest circulated publication in Mathili language.

12. MALAYALAM

8.13.1. 241 Malayalam publications furnished annual statements online for the period 2014-15. The Malayalam Press comprised 107 dailies, 31 weeklies, 13 fortnightlies, 81 monthlies, 03 quarterlies, 05 annuals, 01 with other periodicity. (Table 3.1)

8.13.2 Out of 241 publications, as many as 228 was published from Kerala. Other States from where Annual Statements for Malayalam publications received online for 2014-15

were Delhi (04), Karnataka (04), Maharashtra (02), Tamil Nadu (02) & Chhattisgarh (01). (Table 3.3)

8.13.3 Circulation: The circulation of the Malayalam Press increased by 15,16,005 copies from 1,35,70,603 copies in 2013-14 to 1,50,86,608 copies per publishing day in 2014-15. The circulation of dailies and tri/biweeklies was 83,49,592 copies while that of periodicals was 67,37,016 copies per publishing day. (Table 8.11)

8.13.4 Circulation Pattern: Annual Statements were online filed by only 241 publications. Out of these 61 were 'big', 78 were 'medium' and rest 102 were 'small' category publications. Among 'big' publications, 44 (28 dailies and 16 periodicals) had a circulation of more than 1 lakh copies per publishing day. (Table 8.11)

8.13.5 Circulation Level: The highest circulated publication in Malayalam language was reported as *Vanitha*, a fortnightly published from Kottayam with a claimed circulation of 7,31,750 copies per publishing day.

8.13.6 Oldest Newspaper: *Deepika*, a Daily from Kottayam was started in 1887.

13. MANIPURI

8.14.1 The number of **Manipuri** publications that furnished Annual Statements in 2014-15 was 06 publications. Out of 06 publications, 05 were dailies and 01 was fortnightly. All 06 publications were published from Manipur. (Table 3.1)

8.14.2 Circulation claimed by these 06 publications accounted for 1,86,775 copies per publishing day. (Table 8.12) *Poknapham*, a daily from Imphal has highest circulation of 60,165 copies per publishing day.

14. MARATHI

8.15.1 The number of **Marathi** publications that submitted annual statements was 904 in 2014-15. These comprised 369 dailies, 1 tri-bi weekly 416 weeklies, 28 fortnightlies, 55 monthlies, 17 annuals, 05 quarterlies and 13 of other periodicities. (Table 3.1)

8.15.2 Out of 904 publications, 870 were published from Maharashtra. Other places of Marathi publications were Karnataka (09), Gujarat (09) Goa (07) and Delhi (03). (Table 3.3)

8.15.3 Circulation: The circulation of Marathi publications increased by 72,48,256 copies from 1,66,77,206 copies in 2013-14 to 2,39,25,462 copies in 2014-15. The circulation of dailies and tri/biweeklies was 1,56,27,783 copies and that of periodicals were 82,97,679 copies per publishing day. (Table 8.13)

8.15.4 Circulation Pattern: Out of 904 Marathi publications, 72 were 'big', 178 'medium' and rest 654 were 'small' category publications. 35 dailies/tri-bi weeklies and 14 periodicals had a circulation of more than 1,00,000 copies each. (Table 8.13)

8.15.5 Circulation Level: The highest circulated publication in Marathi language during 2014-15 was *Sakal*, a daily from Pune claiming 6,08,772 copies per publishing day.

8.15.6 Oldest Newspaper: *Belgaum Samachar**, a Weekly from Belgaum was started in 1863.

15. NEPALI

8.16.1 Nepali language press had 15 publications which reported their circulation claim for the period 2014-15, comprising 08 dailies, 05 weeklies and 01 monthlies and 01 fortnightly. (Table 3.1)

8.16.2 Out of the 15 Nepali publications, 10 were published from Sikkim, 02 from West Bengal, 01 each from Delhi, Uttar Pradesh and Uttaranchal. (Table 3.3)

8.16.3 Circulation: The total circulation claimed by Nepali language publications was 3,47,672 copies in 2014-15. (Table 8.14) '*Samay Dainik*', a daily from Tadong East was reported as highest circulated publication with a claimed circulation of 58,652 copies per publishing day.

16. ODIA

8.17.1 350 publications of **Odia** Press filed their annual statements in 2014-15. These were 127 dailies, 106 weeklies, 47 fortnightlies, 62 monthlies, 06 quarterlies and 01 each of tri-bi weekly and other periodicity. (Table 3.1)

8.17.2 With 350 publications to its credit, Odisha was the largest publishing State of Odia with 343 publications, followed by A.P. (03). (Table 3.3)

8.17.3 Circulation: The circulation of Odia publications was increased from 1,24,84,899 copies in 2013-14 to 1,34,71,260 copies per publishing day in 2014-15. Dailies and tri/bi-weekly claimed a circulation of 80,45,411 copies while remaining 54,25,849 copies were claimed by periodicals. (Table 8.15)

8.17.4 Circulation Pattern: Out of the 350 publications, 33 were 'big', 133 were 'medium' and rests 184 were 'small' category publications. 19 dailies / tri/biweeklies had a circulation of more than 1,00,000 copies per publishing day in 2014-15. (Table 8.15)

8.17.5 Circulation Level: The highest circulated publication in **Odia** Language was '*Sambad*', a daily published from Bhubaneswar with 3,79,140 copies per publishing day.

8.17.6 Oldest Newspapers: *Samaj*, a daily from Cuttack, was started in 1919.

17. PUNJABI

8.18.1 The number of **Punjabi** publications which submitted their annual statements was 135 in 2014-15. Out of these, 60 were dailies, 38 weeklies, 10 fortnightlies and 27 monthlies. (Table 3.1)

8.18.2 The largest number of newspapers were published from Punjab i.e. (83), followed by Delhi (42), Chandigarh (06), Uttar Pradesh (03), and West Bengal (01). (Table 3.3)

8.18.3 Circulation: The circulation claimed by Punjabi Press decreased from 50,28,917 copies in 2013-14 to 45,82,667 copies per publishing day in 2014-15. Dailies and tri/bi-weekly claimed a circulation of 30,70,050 copies while remaining 15,12,617 copies were claimed by periodicals. (Table 8.16)

8.18.4 Circulation Pattern: As per circulation data received from 135 publications, 14 were 'big', 42 were 'medium' and rest 79 were 'small' category publications. 04 publications claimed circulation more than one lakh copies per publishing day. *Ajit*, a daily from Jalandhar with claimed circulation of 3,96,930 copies per publishing day retained its top position among Punjabi publications. (Table 8.16)

8.18.5 Oldest Newspapers: *Khalsa Samachar*,* a Weekly from Amritsar was started in 1899.

18. SANSKRIT

8.19.1 There were 21 **Sanskrit** publications, which furnished annual statements in 2014-15. Among them 10 were dailies, 04 fortnightlies, 03 weeklies and 04 monthlies. Out of which, 05 from Delhi, 04 from Gujarat, 03 from U.P., 02 each from Odisha, Utrakhnad and Andhra Pradesh and 01 each from M.P. and Daman and Diu. (Table 3.3)

8.19.2 The 21 publications that furnished the circulation data claimed a circulation of 3,65,650 copies per publishing day for the year 2014-15 (Table 8.17). *Shri Bhatt Satta*, a weekly from Allahabad claimed highest circulation of 68,400 copies per publishing day.

8.19.3 Oldest Newspapers: *Sanskrit Sahitya Parishad*,* a monthly published from Calcutta, was the oldest existing newspaper, which was started in 1919

19. SANTHALI

8.20.1 02 publications in **Santhali** Language filed their annual statements for the year 2014-15 claiming a circulation of 26,000 copies per publishing day. *Manbhum Sambad* from Sadar Puruli as a daily with claimed circulation of 25,500 was largest circulated daily in Santhali Language. (Table 8.18)

20. SINDHI

8.21.1 There were 16 publications in **Sindhi** Language which furnished annual statements in 2014-15, comprising 07 dailies, 07 weeklies, 01 fortnightly and 01 of other periodicity. (Table 3.1)

8.21.2 Rajasthan was the largest publisher of Sindhi publications with 09 publications followed by Gujarat (04), Maharashtra (02) and Madhya Pradesh (01). (Table 3.3)

8.21.3 Circulation: 16 publications had provided data for 2014-15, claiming 5,28,487 copies per publishing day. The highest circulated Sindhi publication was *Hindu*, a daily from Mumbai with a claimed circulation of 74,025 copies per publishing day. (Table 8.19)

8.21.4 Circulation Pattern: Out of the 16 publications, which gave circulation data, 08 were 'medium' and 08 were 'small'. Dailies and tri/bi-weeklies circulated 3,59,852 copies while for periodicals it was 1,68,635 copies per publishing day. (Table 8.19)

8.21.5 Oldest Newspapers: *Shram*,* a weekly from Pune was started in 1938.

21. TAMIL

8.22.1 A total number of 276 **Tamil** publications furnished their annual statements in 2014-15. Of these, 123 were dailies, 03 tri/bi-weeklies, 26 weeklies, 31 fortnightlies, 85 monthlies, 05 quarterlies, 02 other periodicals and 01 annual. (Table 3.1)

8.22.2 A total of 243 Tamil publications came out from Tamil Nadu, followed by Puducherry (18), Delhi (05), Karnataka and Maharashtra (04) each (01) from Madhya Pradesh. (Table 3.3)

8.22.3 Circulation: 276 publications that gave their circulation data, claimed a circulation of 91,23,007 copies per publishing day in 2014-15. The share of Dailies and Tri/Bi-weeklies circulation was 57,29,716 copies while periodicals circulation was 33,93,291 copies per publishing day in 2014-15. (Table 8.20)

8.22.4 Circulation Pattern: Out of the 276 publications that furnished circulation data, 37 were 'big', 42 'medium' and rest 197 were of 'small' category publications. 21 dailies/tri-biweeklies and 09 periodicals had a circulation of more than 1,00,000 copies each. (Table 8.20)

8.22.5 Circulation Level: The highest circulated publication in Tamil Language was *Daily Thanthi*, a daily from Chennai with a circulation of 4,98,091 copies per publishing day.

8.22.6 Oldest Newspaper: *Tirunelveli Diocesan Magazine**, a Tamil Monthly from Tirunelveli was started in 1849.

22. TELUGU

8.23.1 1339 publications in the **Telugu** Language submitted their annual statements in 2014-15. These included 720 dailies, 108 weeklies, 114 fortnightlies, 385 monthlies, 07 quarterlies and 05 other periodical. (Table 3.1)

8.23.2 As many as 1197 Telugu publications were published from Andhra Pradesh followed by Telangana (127), Delhi and Tamil Nadu (05) each, Karnataka (03), Maharashtra and West Bengal (01) each and Kerala (01). (Table 3.3)

8.23.3 Circulation: The circulation of Telugu Press increased from 1,88,58,626 copies in 2013-14 to 2,72,01,064 copies per publishing day in 2014-15. The share of Dailies and Tri/Bi-weeklies circulation was 1,90,21,859 copies while periodicals circulation was 81,79,205 copies per publishing day. (Table 8.21)

8.23.4 Circulation Pattern: Out of the 1339 publications that supplied circulation data, 40 were 'big', 358 were 'medium' and rest 941 were of 'small' category publications. 17 dailies and 02 periodicals claimed a circulation of more than 1,00,000 copies each during the reporting year. (Table 8.21)

8.23.5 Circulation Level: The highest circulated publication in Telugu as per circulation figures claimed, was *Eenadu*, a daily from Hyderabad with 4,39,310 copies per publishing day.

8.23.6 Oldest Newspaper: *Yuddha Dhavani**, a Monthly from Chennai was started in 1897.

23. URDU

8.24.1 1661 **Urdu** publications submitted their annual statements in 2014-15. Language-wise, it remained the third largest press in the country after Hindi and English; it had

1121 dailies. Periodicals comprised 394 weeklies, 82 fortnightlies, 52 monthlies, 09 quarterlies, 02 other Periodicals and 01 tri-bi weekly. (Table 3.1)

8.24.2 Uttar Pradesh published the largest number of Urdu publications (786) followed by Delhi (241), Andhra Pradesh (163), Jammu & Kashmir (108), Bihar (87), Uttaranchal (56), Maharashtra (51), Madhya Pradesh (36), West Bengal (28), Jharkhand (24) and Karnataka (22). (Table 3.3)

8.24.3 Circulation: The circulation of Urdu publications increased from 3,45,85,404 copies in 2013-14 to 4,12,73,949 copies per publishing day in 2014-15. The share of Dailies and Tri/Bi-weeklies circulation was 3,32,65,143 copies while periodicals circulation was 80,08,806 copies per publishing day. (Table 8.22)

8.24.4 Circulation Level: The highest circulated publication in Urdu as per circulation figures received, was *Chauthi Duniya*, a weekly from Gautam Budh Nagar with a claim of 2,48,841 copies per publishing day.

8.24.5 Circulation Pattern: Out of the 1661 Urdu publications that gave the circulation figures, 20 were 'big', 699 'medium' and rest 942 were 'small' category publications.

8.24.6 Oldest Newspaper: *Musheer-e-Deccan**, a daily from Hyderabad was started in 1884.

OTHER LANGUAGES

8.25.1 In addition to the principal languages, circulation data were also furnished by some other Indian and Foreign language publications, which are not included in the list of scheduled languages. These languages are: Arabic, Bhojpuri, Bodo, Braille, Garo, Garhwali, Halbi, Karbi, Khasi, Khortha, Kharia, Kokborok, Mizo Lusai, Nagamesi, Nagpuri, Rajasthani, Sinhali, Tenyidie, Meeteilon and Tulu

BI-LINGUAL

8.26.1 There were 987 bi-lingual publications that submitted Annual Statements during 2014-15 claiming a circulation of 1,33,46,337 copies per publishing day. Out of these 987 publications, 06 were "big", 174 were "medium" and rests 807 were "small" publications. (Table 8.24)

MULTILINGUAL

8.27.1 87 multi-lingual publications submitted their annual statement claiming a circulation of 9,27,227 copies per publishing day during 2014-15. Of these 01 was 'big', 13 were "medium" and rests 73 were "small" publications. (Table 8.25)

***Present status of the oldest publications mentioned in the study is not known due to non submission of Annual Statements.**

TABLE 8.1							
CIRCULATION PATTERN OF ASSAMESE NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	4	976	3	1909	7	2885
	2001 to 5000	1	3569	1	3312	2	6881
	5001 to 15000	2	21684	5	51541	7	73225
	15001 to 25000	6	113445	4	73935	10	187380
MEDIUM	25001 to 50000	11	374518	5	182534	16	557052
	50001 to 75000	5	297759	1	67579	6	365338
BIG	75001 to 99999	2	170080	0	0	2	170080
	100000 to 2500000	0	0	0	0	0	0
Total		31	982031	19	380810	50	1362841

TABLE 8.2							
CIRCULATION PATTERN OF BENGALI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	10	4474	63	54534	73	59008
	2001 to 5000	2	9595	24	82627	26	92222
	5001 to 15000	7	61832	50	443038	57	504870
	15001 to 25000	5	100757	15	282098	20	382855
MEDIUM	25001 to 50000	20	775083	10	351980	30	1127063
	50001 to 75000	11	703118	8	468294	19	1171412
BIG	75001 to 99999	5	439479	4	332750	9	772229
	100000 to 2500000	5	2495210	5	853592	10	3348802
Total		65	4589548	179	2868913	244	7458461

TABLE 8.3							
CIRCULATION PATTERN OF DOGRI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	5450	1	5450
	15001 to 25000	0	0	0	0	0	0
MEDIUM	25001 to 50000	1	49009	0	0	1	49009
	50001 to 75000	0	0	0	0	0	0
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	49009	1	5450	2	54459

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	93	61684	541	420171	634	481855
	2001 to 5000	26	93069	159	538380	185	631449
	5001 to 15000	118	1127687	290	2646270	408	3773957
	15001 to 25000	167	3147889	150	2834592	317	5982481
MEDIUM	25001 to 50000	237	8017197	145	5098483	382	13115680
	50001 to 75000	89	5535045	47	2881634	136	8416679
BIG	75001 to 99999	34	2808706	23	1851148	57	4659854
	100000 to 2500000	46	13072384	54	12528331	100	25600715
Total		810	33863661	1409	28799009	2219	62662670

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	23	5645	208	125098	231	130743
	2001 to 5000	6	21568	65	235457	71	257025
	5001 to 15000	76	578213	590	3878946	666	4457159
	15001 to 25000	58	1021250	71	1257495	129	2278745
MEDIUM	25001 to 50000	96	3342711	49	1676583	145	5019294
	50001 to 75000	65	4013888	28	1827631	93	5841519
BIG	75001 to 99999	8	653340	2	153692	10	807032
	100000 to 2500000	20	4471183	3	480149	23	4951332
Total		352	14107798	1016	9635051	1368	23742849

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	276	275226	1131	1215782	1407	1491008
	2001 to 5000	119	406269	1218	4056281	1337	4462550
	5001 to 15000	530	4905932	3688	29871723	4218	34777655
	15001 to 25000	725	13205340	1567	28243141	2292	41448481
MEDIUM	25001 to 50000	1125	37797344	951	30601586	2076	68398930
	50001 to 75000	600	38355448	201	12283384	801	50638832
BIG	75001 to 99999	125	10304952	22	1819616	147	12124568
	100000 to 2500000	201	36354528	37	8065433	238	44419961
Total		3701	141605039	8815	116156946	12516	257761985

TABLE 8.7							
CIRCULATION PATTERN OF KANNADA NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	33	61224	101	167649	134	228873
	2001 to 5000	5	18623	9	35861	14	54484
	5001 to 15000	20	178712	20	198224	40	376936
	15001 to 25000	12	245399	12	242575	24	487974
MEDIUM	25001 to 50000	28	1013894	10	378611	38	1392505
	50001 to 75000	14	854534	2	128882	16	983416
BIG	75001 to 99999	6	499687	3	273365	9	773052
	100000 to 2500000	7	1409209	1	106417	8	1515626
Total		125	4281282	158	1531584	283	5812866

TABLE 8.8							
CIRCULATION PATTERN OF KASHMIRI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	5450	1	5450
	15001 to 25000	0	0	0	0	0	0
MEDIUM	25001 to 50000	0	0	1	40000	1	40000
	50001 to 75000	2	117500	0	0	2	117500
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		2	117500	2	45450	4	162950

TABLE 8.9							
CIRCULATION PATTERN OF KONKANI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	1	800	1	800
	2001 to 5000	1	2550	0	0	1	2550
	5001 to 15000	0	0	1	14392	1	14392
	15001 to 25000	0	0	0	0	0	0
MEDIUM	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
BIG	75001 to 99999	0	0	1	82100	1	82100
	100000 to 2500000	0	0	0	0	0	0
Total		1	2550	3	97292	4	99842

TABLE 8.10

CIRCULATION PATTERN OF MAITHILI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	1	400	1	400
	2001 to 5000	0	0	1	4000	1	4000
	5001 to 15000	0	0	1	11200	1	11200
	15001 to 25000	1	16197	0	0	1	16197
MEDIUM	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	16197	3	15600	4	31797

TABLE 8.11

CIRCULATION PATTERN OF MALAYALAM NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	3	5820	23	27106	26	32926
	2001 to 5000	3	10132	9	31441	12	41573
	5001 to 15000	12	132821	36	334993	48	467814
	15001 to 25000	6	127194	10	203166	16	330360
MEDIUM	25001 to 50000	21	815574	13	465436	34	1281010
	50001 to 75000	23	1479743	21	1278357	44	2758100
BIG	75001 to 99999	11	910382	6	502853	17	1413235
	100000 to 2500000	28	4867926	16	3893664	44	8761590
Total		107	8349592	134	6737016	241	15086608

TABLE 8.12

CIRCULATION PATTERN OF MANIPURI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	1	3700	1	3700
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	1	21420	0	0	1	21420
MEDIUM	25001 to 50000	3	101490	0	0	3	101490
	50001 to 75000	1	60165	0	0	1	60165
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		5	183075	1	3700	6	186775

TABLE 8.13

CIRCULATION PATTERN OF MARATHI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	28	25071	136	121688	164	146759
	2001 to 5000	30	110887	130	429411	160	540298
	5001 to 15000	89	815855	129	1202381	218	2018236
	15001 to 25000	56	1118965	56	1120541	112	2239506
MEDIUM	25001 to 50000	84	2897608	41	1444691	125	4342299
	50001 to 75000	33	2043154	20	1187432	53	3230586
BIG	75001 to 99999	15	1311152	8	668000	23	1979152
	100000 to 2500000	35	7305091	14	2123535	49	9428626
Total		370	15627783	534	8297679	904	23925462

TABLE 8.14

CIRCULATION PATTERN OF NEPALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	5	3400	5	3400
	2001 to 5000	0	0	1	5000	1	5000
	5001 to 15000	0	0	1	10250	1	10250
	15001 to 25000	0	0	0	0	0	0
MEDIUM	25001 to 50000	6	213095	0	0	6	213095
	50001 to 75000	2	115927	0	0	2	115927
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		8	329022	7	18650	15	347672

TABLE 8.15

CIRCULATION PATTERN OF ODIA NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	11	7905	27	35877	38	43782
	2001 to 5000	4	15234	3	8153	7	23387
	5001 to 15000	5	59010	40	491380	45	550390
	15001 to 25000	22	435628	72	1379762	94	1815390
MEDIUM	25001 to 50000	25	941662	59	2139861	84	3081523
	50001 to 75000	31	1945842	18	1114712	49	3060554
BIG	75001 to 99999	11	875542	2	151079	13	1026621
	100000 to 2500000	19	3764588	1	105025	20	3869613
Total		128	8045411	222	5425849	350	13471260

TABLE 8.16

CIRCULATION PATTERN OF PUNJABI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	4	1960	17	12585	21	14545
	2001 to 5000	0	0	6	21699	6	21699
	5001 to 15000	6	52650	16	121567	22	174217
	15001 to 25000	14	275891	16	311016	30	586907
MEDIUM	25001 to 50000	16	602103	11	369360	27	971463
	50001 to 75000	11	703427	4	214699	15	918126
BIG	75001 to 99999	5	414713	5	461691	10	876404
	100000 to 2500000	4	1019306	0	0	4	1019306
Total		60	3070050	75	1512617	135	4582667

TABLE 8.17

CIRCULATION PATTERN OF SANSKRIT NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	1	0	1	1759	2	1759
	2001 to 5000	0	0	1	2500	1	2500
	5001 to 15000	3	29500	6	50179	9	79679
	15001 to 25000	4	74500	0	0	4	74500
MEDIUM	25001 to 50000	2	61300	2	77512	4	138812
	50001 to 75000	0	0	1	68400	1	68400
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		10	165300	11	200350	21	365650

TABLE 8.18

CIRCULATION PATTERN OF SANTHALI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	1	500	1	500
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	0	0	0	0	0	0
MEDIUM	25001 to 50000	1	25500	0	0	1	25500
	50001 to 75000	0	0	0	0	0	0
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	25500	1	500	2	26000

TABLE 8.19

CIRCULATION PATTERN OF SINDHI NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	0	0	1	0	1	0
	2001 to 5000	1	3253	0	0	1	3253
	5001 to 15000	0	0	5	33733	5	33733
	15001 to 25000	0	0	1	15375	1	15375
MEDIUM	25001 to 50000	1	28820	1	46267	2	75087
	50001 to 75000	5	327779	1	73260	6	401039
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		7	359852	9	168635	16	528487

TABLE 8.20

CIRCULATION PATTERN OF TAMIL NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	23	11994	47	48423	70	60417
	2001 to 5000	10	37081	15	54155	25	91236
	5001 to 15000	29	283153	41	441310	70	724463
	15001 to 25000	16	307437	16	335073	32	642510
MEDIUM	25001 to 50000	14	499680	15	532905	29	1032585
	50001 to 75000	8	511625	5	308820	13	820445
BIG	75001 to 99999	5	408976	2	189145	7	598121
	100000 to 2500000	21	3669770	9	1483460	30	5153230
Total		126	5729716	150	3393291	276	9123007

TABLE 8.21

CIRCULATION PATTERN OF TELUGU NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	98	99518	181	197531	279	297049
	2001 to 5000	9	34598	28	101649	37	136247
	5001 to 15000	147	1297913	239	2123571	386	3421484
	15001 to 25000	151	2685420	88	1624646	239	4310066
MEDIUM	25001 to 50000	227	7336040	49	1602883	276	8938923
	50001 to 75000	54	3346513	28	1749593	82	5096106
BIG	75001 to 99999	17	1422038	4	343474	21	1765512
	100000 to 2500000	17	2799819	2	435858	19	3235677
Total		720	19021859	619	8179205	1339	27201064

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	76	70394	99	122701	175	193095
	2001 to 5000	20	69854	32	127739	52	197593
	5001 to 15000	151	1428474	194	1679308	345	3107782
	15001 to 25000	253	4608735	117	2174825	370	6783560
MEDIUM	25001 to 50000	407	13156150	80	2593260	487	15749410
	50001 to 75000	197	12321420	15	884384	212	13205804
BIG	75001 to 99999	14	1100455	0	0	14	1100455
	100000 to 2500000	4	509661	2	426589	6	936250
Total		1122	33265143	539	8008806	1661	41273949

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	5	4000	8	10984	13	14984
	2001 to 5000	0	0	6	21023	6	21023
	5001 to 15000	5	55608	4	21300	9	76908
	15001 to 25000	5	96869	4	70263	9	167132
MEDIUM	25001 to 50000	10	400886	2	75300	12	476186
	50001 to 75000	3	157156	1	65171	4	222327
BIG	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		28	714519	25	264041	53	978560

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	15	9000	279	306294	294	315294
	2001 to 5000	6	19183	115	404770	121	423953
	5001 to 15000	28	277541	215	1878353	243	2155894
	15001 to 25000	27	507099	122	2291773	149	2798872
MEDIUM	25001 to 50000	27	899994	105	3646393	132	4546387
	50001 to 75000	11	690523	31	1869333	42	2559856
BIG	75001 to 99999	2	175531	2	165350	4	340881
	100000 to 2500000	0	0	2	205200	2	205200
Total		116	2578871	871	10767466	987	13346337

TABLE 8.25							
CIRCULATION PATTERN OF MULTILINGUAL NEWSPAPERS							
Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
SMALL	1 to 2000	1	1600	30	25448	31	27048
	2001 to 5000	0	0	9	33025	9	33025
	5001 to 15000	0	0	21	160662	21	160662
	15001 to 25000	3	60853	9	146946	12	207799
MEDIUM	25001 to 50000	4	133137	9	280627	13	413764
	50001 to 75000	0	0	0	0	0	0
BIG	75001 to 99999	0	0	1	84929	1	84929
	100000 to 2500000	0	0	0	0	0	0
Total		8	195590	79	731637	87	927227