

CHAPTER – 4 CIRCULATION OF PUBLICATIONS

4.1. A total number of 37,942 publications furnished their circulation figures online for 2018-19 claiming a total circulation of 52,05,14,168 copies as against 43,00,66,629 copies per publishing day in 2017-18 thereby registering an increase of 21.03 per cent over previous year. (Table 4.1)

DAILIES

4.2.1. The number of **Daily** publications, which furnished circulation figures, has increased from 8,930 publications in 2017-18 to 10,167 publications in 2018-19. The combined circulation of all dailies was 29,15,35,681 copies per publishing day in 2018-19 as against 24,26,90,557 copies per publishing day in 2017-18, i.e. **an increase of 20.13 per cent.** (Table 4.1 & 4.5)

4.2.2. The number of **Tri and Bi-weeklies**, which furnished circulation figures, was **NIL** in 2018-19. (Table 4.1 & 4.5)

PERIODICALS

4.3. Among **Periodicals**, weeklies had a combined share of 12,46,15,637 copies per publishing day i.e. 23.94 per cent of the total circulation, followed by monthlies with 6,08,84,057 copies per publishing day i.e. 11.69 per cent of total circulation. The fortnightlies with a total circulation of 2,47,12,784 copies per publishing day or 4.75 per cent of total circulation was at the third place. (Table 4.2)

LANGUAGE-WISE CIRCULATION

4.4.1. In 2018-19 again, Hindi publications as usual retained their largest share in claimed circulation with 22,99,26,479 copies per publishing day or 44.17 % of the total circulation, followed by English publications with 6,42,28,861 copies per publishing day (12.34 %). Other languages in which publications had claimed circulation of more than ten million copies were Marathi 4,38,79,899 (8.43%), Telugu 3,48,94,809 (6.70%), Urdu 3,06,93,330 (5.89%), Gujarati 2,95,63,660 (5.68%) and Odia 1,17,86,737 (2.26%). (Table 4.2)

4.4.2. Among **Dailies** also, Hindi publications maintained their top position with a claimed circulation of 12,07,45,243 copies per publishing day, or to say 41.42 % of the total claimed circulation of all daily publications. The English dailies claimed second position with a circulation of 3,52,80,763 copies per publishing day (12.10%). The dailies published in other languages were Marathi 2,82,06,928; Urdu 2,45,16,102; Telugu 2,24,22,591; Gujarati 1,53,73,171; Malayalam 90,09,967; Tamil 77,93,019, Kannada 71,10,087; Odia 64,63,677 and Bengali 45,63,089 copies per publishing day etc.(Table 4.2)

4.4.3. Among **Periodicals**, Hindi weekly publications had the highest circulation of 6,40,99,799 copies per publishing day. Hindi Monthly publications claimed second position with a circulation of 2,61,33,362 copies per publishing day followed by English Weekly (1,70,15,402), Hindi fortnightlies (1,09,71,699), Gujarati weeklies (93,51,880), Marathi weeklies (1,05,11,677), English Monthlies (74,43,050) and Telugu monthlies (82,40,330) etc. (Table 4.2)

STATE-WISE CIRCULATION

4.5.1. The claimed circulation of publications was the highest in Uttar Pradesh with 8,79,15,336 copies per publishing day during 2018-19. Maharashtra came second with 7,23,61,772 copies per publishing day, Madhya Pradesh third with 5,94,94,511 copies and Delhi fourth with 4,11,77,156 copies per publishing day. Other states with a circulation of more than ten million copies per publishing day were: Gujarat 3,55,49,839 copies per publishing day, Andhra Pradesh 3,26,26,984 copies per publishing day, Rajasthan 2,27,00,305 copies, Tamil Nadu 1,85,17,694, Kerala 1,81,13,097 copies per publishing day, Uttarakhand 1,73,83,948 copies per

publishing day, Karnataka 1,51,02,856 copies per publishing day, Odisha 1,38,41,005 copies per publishing day, West Bengal 1,35,05,602 copies per publishing day, Telangana 1,23,37,223 copies per publishing day Bihar 1,09,11,532 copies per publishing day.(Table 4.3)

4.5.2. Uttar Pradesh had the maximum claimed circulation of daily publications with 4,51,83,058 copies per publishing day followed by Maharashtra 4,26,68,250 copies per publishing day. Madhya Pradesh 3,00,89,337 copies per publishing day, Andhra Pradesh 2,15,59,013 copies per publishing day, Gujarat 1,93,97,965 copies per publishing day, Delhi 1,77,18,123 copies per publishing day, , Rajasthan 1,49,84,564 copies per publishing day and Karnataka 1,02,31,315 copies per publishing day. (Table 4.3).

4.5.3. So far as Tri and Bi-weeklies are concerned, no periodical filed Annual Statement online. (Table 4.3)

4.5.4. The claimed circulation of weeklies in 2018-19 was the highest in Uttar Pradesh with 3,06,62,045 copies per publishing day followed by Maharashtra 2,01,23,489 copies per publishing day, Madhya Pradesh 1,46,24,143 copies per publishing day, Delhi 1,05,11,193 copies, Gujarat 1,00,22,837 copies per publishing day, Uttarakhand 95,30,383 copies per publishing day, West Bengal 33,84,628 copies, Odisha 31,77,203 copies, Tamil Nadu 30,95,376 copies per publishing day, Kerala 30,28,579 copies and Rajasthan 23,93,305 copies per publishing day etc. (Table 4.3)

4.5.5. In the claimed circulation of fortnightlies in 2018-19, Rajasthan occupied the first position with 34,73,618 copies per publishing day followed by Delhi 30,27,611 copies per publishing day, Gujarat 26,50,394 copies per publishing day, Uttar Pradesh 25,12,051 copies per publishing day, West Bengal 17,91,668 copies per publishing day, Andhra Pradesh 15,83,111 copies, Odisha 14,51,634 copies per publishing day, Uttarakhand 14,25,009 copies per publishing day, Madhya Pradesh 13,58,769 copies per publishing day, Tamil Nadu 12,91,380 copies per publishing day and Kerala 10,78,498 copies per publishing day. These were the only states having a total circulation of over one million copies per publishing day each in 2018-19. (Table 4.3)

4.5.6. Among Monthly publications also, Madhya Pradesh occupied the first position with the highest claimed circulation of 1,05,88,787 copies per publishing day followed by Delhi 84,79,897 copies per publishing day, Uttar Pradesh 71,06,933 copies per publishing day, Andhra Pradesh 67,77,859 copies per publishing day, Tamil Nadu 38,78,774 copies per publishing day, Kerala 37,44,453 copies per publishing day, Maharashtra 35,65,242 copies per publishing day, Gujarat 27,48,845 copies per publishing day, Telangana 27,45,572 copies per publishing day, Karnataka 17,07,281 copies per publishing day, Odisha 15,80,898 copies per publishing day, Uttarakhand 14,58,667 copies per publishing day, Rajasthan 12,70,001 copies per publishing day and West Bengal 10,78,386 copies per publishing day. (Table 4.3)

LANGUAGE-CUM STATE-WISE CIRCULATION

4.6. Language-wise analysis of claimed circulation of publications for 2018-19 reveals that Uttar Pradesh was at the top with 6,78,31,596 copies per publishing day in Hindi language i.e. 29.50% of total circulation of Hindi Language followed by Madhya Pradesh 5,54,34,387 copies, Rajasthan 2,14,78,682 copies per publishing day, Delhi 2,09,63,267 copies per publishing day, and Uttarakhand 1,54,54,247 copies per publishing day. The total circulation of English Language publications was 6,42,28,861 copies per publishing day, out of which Delhi accounted for 1,25,40,995 copies per publishing day i.e. 19.53 % of the total circulation in English followed by Maharashtra 1,14,21,397 copies per publishing day (17.78 per cent) and Jammu & Kashmir 51,02,210 copies per publishing day (7.94 per cent). The total circulation of Gujarati publication was 2,95,63,660 copies per publishing day out of which Gujarat accounted for 2,83,12,992 copies per publishing day i.e. (95.77 per cent). The total circulation of Telugu publications was 3,48,94,809 copies out of which Andhra Pradesh accounted for 2,65,57,978 copies per publishing day. The total circulation of Marathi publications was 4,38,79,899 copies per publishing day out of which Maharashtra accounted for 4,26,57,218 copies per publishing day i.e. (97.21 per cent). The total circulation of Urdu publications was 3,06,93,330 copies per publishing day out of which Uttar Pradesh accounted for 1,32,68,658 copies per publishing day i.e. (43.23 per cent). (Table 4.4)

DISTRIBUTION PATTERN

4.7.1. Out of 52,05,14,168 copies circulated per publishing day in 2018-19, as many as 48,73,53,844 copies per publishing day (93.63%) were sold and 2,83,97,771 copies per publishing day (5.46 %) were distributed free which included sample, voucher, complimentary and office copies. (Table 4.5)

4.7.2. In case of daily newspapers, out of a total claimed circulation of 29,15,35,681 copies per publishing day, the number of copies sold per publishing day were 27,93,93,574 (95.84 %) and free copies were 1,03,91,975 (3.56 %). (Table 4.5)

CIRCULATION PATTERN

4.8.1. A total of 37,410 (excluding 532 Miscellaneous) publications submitted their Annual Statements and supplied their circulation data within stipulated filing period. Based on their circulation figures the newspapers have been classified into following three categories:

- (i) **Small:** Circulation up to 25,000 copies per publishing day,
- (ii) **Medium:** Circulation between 25,001 to 75,000 copies per publishing day, and
- (iii) **Big:** Circulation of more than 75,000 copies per publishing day.
- (iv) **Others:** Zero or 'NIL' Circulation figure

4.8.2. Out of 37,410 newspapers and periodicals which supplied their circulation data, 909 i.e. 2.43 % fall in the Big category; 3,772 i.e. 10.08 % in the Medium category, 121 in the Others category, i.e., 0.31% and remaining 32,608 i.e. 87.17% in the Small category. Publications falling in the Small category have the largest share in the circulation with 20,41,54,852 copies per publishing day i.e. 39.22 % of total, followed by the Big category 17,47,61,341 copies per publishing day i.e. 33.58 % and the Medium category having 14,15,97,975 copies per publishing day i.e. 27.20 %. (Table 4.6 & 4.7)

4.8.3. The 'Big' category is further divided into two sub-categories – those having a circulation between (i) 1,00,000 to 25,00,000 copies per publishing day and (ii) 75,001 to 99,999 copies per publishing day. In the first sub-category there are 662 publications with a total circulation of 15,37,28,544 copies per publishing day where as in the second there are 247 publications, with a total circulation of 2,10,32,797 copies per publishing day. (Table 4.6)

4.8.4. The 'Medium' category of publications is also classified into two sub-categories – viz., (i) 25,001 to 50,000 copies and (ii) 50,001 to 75,000 copies. In the first sub-category, there are 3,334 publications with a total circulation of 11,44,43,154 copies per publishing day and in the second category, there are 438 publications with a total circulation of 2,71,54,821 copies per publishing day. (Table 4.6)

4.8.5. The publications falling under the 'Small' category can be divided into four sub-categories according to their circulation figures, viz (i) 15,001 to 25,000 copies (ii) 5,001 to 15,000 copies (iii) 2,001 to 5,000 copies (iv) 1 to 2,000 copies. It has been noticed that 4,526 had the circulation range between 15,001 and 25,000; 11,391 circulation between 5,001 and 15,000; 5,722 between 2,001 and 5,000 and 10,969 numbers between 1 and 2000. (Table 4.6)

4.8.6. The publications falling under the 'Others' category is according to the circulation figures entered by the publisher in their annual statement as '0'. There are a total of 121 publications with nil circulation figures. (Table 4.6)

4.8.7. Out of the 10,167 dailies and tri and bi-weeklies that filed circulation data for the year 2018-19, 674 came under the Big category, 2,572 under Medium category, 3 came under the Others category and the remaining 6,918 were Small newspapers. Out of 674 big dailies/tri and bi-weeklies, 500 had a circulation of one lakh and above each. (Table 4.6 and 4.7)

4.8.8. As regards dailies and tri and bi-weeklies, the largest circulation was of Big newspapers (13,35,65,281) i.e. 45.81 per cent, followed by Medium ones with newspapers (9,78,76,100) i.e. 33.57 per cent and small newspapers (6,00,94,300) i.e. 20.61 per cent. (Table 4.7)

4.8.8. It is to mention here that a significant section of the newspapers and periodicals, particularly the small publications, appears to ignore its obligations to submit the Annual Statements to the O/o RNI under the “**Press and Registration of Books Act 1867**”. Their circulation, therefore, could not be ascertained and hence the actual circulation of the registered Indian publications would be much higher than what this report projects on the basis of Annual Statements actually received.

AVERAGE CIRCULATION

4.9.1. The average circulation of dailies and tri/bi-weeklies was 28,678 copies per publishing day where as the average circulation of the other periodicals were 8,406 copies per publishing day during 2018-19. Average circulation of Big newspapers increased by 31,515 copies from 1,66,653 to 1,98,168 copies per publishing day during 2018-19 and that of small newspapers decreased by 12 copies from 8,699 to 8,687 copies per publishing day during 2018-19. As for the medium newspapers, the average circulation decreased by 456 copies per publishing day from 38,510 to 38,054 during 2018-19 in comparison to previous year. (Table 4.7)

4.9.2. The average circulation of dailies and tri/bi-weeklies showed an increase of 1,501 copies per publishing day i.e. from 27,177 to 28,678 copies per publishing day in 2018-19 (Table 4.7)

4.9.3. The average circulation of other periodicals also showed a decrease of 440 copies per publishing day i.e. from 8,846 to 8,406 copies per publishing day in 2018-19. (Table 4.7)

CENTRE-WISE CIRCULATION

4.10.1. The publications brought out from the four Metropolitan Cities – Mumbai, Kolkata, Delhi and Chennai had a combined claimed circulation of 8,07,11,644 copies per publishing day in 2018-19, which comes to 15.51 percent of the total claimed circulation. The State Capitals (excluding Metropolitan Cities) accounted for 14,59,97,555 copies per publishing day or 28.05 percent. The publications brought out from Big Cities claimed a total circulation of 20,85,85,577 copies per publishing day, which was 40.07 per cent. The Press in the Union Territories accounted for 49,20,071 copies per publishing day which is 0.95 per

cent of the total claimed circulation. The remaining 8,02,99,321 copies per publishing day which is 15.42 per cent belonged to Smaller Towns. (Table 4.8)

4.10.2. The dailies and tri/bi-weeklies from the four Metropolitan Cities had a total circulation of 3,75,75,280 copies per publishing day which was 12.89 per cent of the total circulation of the dailies/tri-bi weeklies. The dailies and tri/bi-weeklies published from State Capitals had a total circulation of 7,73,37,188 copies per publishing day, or 26.53 per cent of the total circulation in that category. The dailies and tri/bi-weeklies from other Big Cities claimed a total circulation of 12,42,81,080 copies per publishing day or 42.63 per cent and from the Small Towns showed a circulation of 4,88,64,880 copies per publishing day (16.76 per cent). (Table 4.8)

CIRCULATION LEVELS

4.11.1. “*Ananda Bazar Patrika*”, a Bengali/Daily published from Kolkata turned to be the largest circulated single edition daily with a claimed circulation of 11,10,402 copies per publishing day followed by “*Hindustan Times*”, an English/Daily published from Delhi with a circulation of 9,35,964 copies per publishing day and “*The Times of India*”, an English/Daily published from Delhi with a claimed circulation of 9,27,686 copies per publishing day.

4.11.2. The “*Dainik Bhaskar*”, having 59 editions in Hindi Language with a total claimed circulation of 51,65,154 copies per publishing day occupied first position among multi-editions dailies. “*The Times of India*”, having 34 editions in English Language with a total claimed circulation of 42,53,026 copies per publishing day occupied the second position among multi-editions dailies during 2018-19.

4.11.3. “*Times Life*”, an English/Weekly Edition from Mumbai, was the largest circulated periodical in 2018-19 with a claimed circulation of 7,92,817 copies per publishing day, while “*The Sunday Times of India*”, an English/Weekly Edition from Delhi, with a circulation of 7,79,827 copies per publishing day being second, and “*The Sunday Times of India*”, an English/Weekly from Mumbai with a claimed circulation of 7,71,429 copies per publishing day was rated as third in terms of circulation figures.

TABLE 4.1
TOTAL CIRCULATION OF REGISTERED PUBLICATIONS
FROM 2007-08 TO 2018-19

Year	Dailies	Tri/Bi-weeklies	Weeklies	Others	Total
(1)	(2)	(3)	(4)	(5)	(6)
2007-08	105791199	654972	57995857	42666087	207108115
2008-09	135805315	574984	69180993	52392081	257953373
2009-10	162312686	635503	83789957	65078417	308816563
2010-11	175665243	969361	89483523	63086714	329204841
2011-12	196951390	928927	103471732	72487715	373839764
2012-13	224337652	1187995	104860366	74651917	405037930
2013-14	264289811	893218	112005740	73397443	450586212
2014-15	296302606	973292	127483338	85762209	510521445
2015-16	371457696	155045	144789293	93836547	610238581
2016-17	275361253	0	119498723	93229514	488089490
2017-18	242690557	0	106027875	81348197	430066629
2018-19	291535681	0	124615637	104362850	520514168

TABLE 4.2
CIRCULATION OF PUBLICATIONS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

Language	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total
Assamese	904842	385571	37208	105333	1250	0	41740	1475944
Bengali	4563089	2034665	1501258	808146	122242	34712	221287	9285399
Bilingual	4184905	5417649	1401203	4777584	523943	11210	396634	16713128
Dogri	0	0	0	0	0	0	0	0
English	35280763	17015402	1519920	7443050	524325	585265	1860136	64228861
Gujarati	15373171	9351880	2304692	1821114	31501	36501	644801	29563660
Hindi	120745243	64099799	10971699	26133362	1325232	97970	6553174	229926479
Kannada	7110087	798376	444873	997508	14290	13000	362163	9740297
Kashmiri	84700	5450	0	0	0	0	0	90150
Konkani	1502	1988	0	19549	0	0	0	23039
Maithili	0	0	300	0	1000	0	0	1300
Malayalam	9009967	2587586	1013296	2962787	152978	178985	197589	16103188
Manipuri	195468	15310	0	23320	0	0	0	234098
Marathi	28206928	10511677	339978	1502569	93479	600357	2624911	43879899
Multilingual	300618	666056	98900	494905	25325	4999	47002	1637805
Nepali	888966	44358	0	10408	0	0	0	943732
Odia	6463677	2751027	1134358	1249265	107711	18925	61774	11786737
Others	507391	146584	17225	393466	40454	0	40950	1146070
Punjabi	2312352	520014	254280	355301	2500	0	4558	3449005
Sanskrit	277230	12126	30895	36053	650	0	1650	358604
Santhali	10308	0	0	1800	0	0	0	12108
Sindhi	382762	85292	8400	13386	0	0	0	489840
Tamil	7793019	1436185	1124365	2929581	21931	39834	491771	13836686
Telugu	22422591	1997059	1827068	8240330	25618	0	382143	34894809
Urdu	24516102	4731583	682866	565240	93004	0	104535	30693330
Total	291535681	124615637	24712784	60884057	3107433	1621758	14036818	520514168

TABLE 4.3
CIRCULATION OF PUBLICATIONS IN 2018-19
(STATE/UTS & PERIODICITY-WISE)

STATES	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total
Andaman & Nicobar Islands	117147	26762	8699	0	0	0	0	152608
Andhra Pradesh	21559013	2251961	1583111	6777859	21450	60000	373590	32626984
Arunachal Pradesh	1851823	0	0	16000	0	0	0	1867823
Assam	2254090	683423	54780	192117	500	300	134972	3320182
Bihar	8228423	1375749	88545	668543	89933	0	460339	10911532
Chandigarh	1883719	565829	1950	122208	0	0	45034	2618740
Chattisgarh	7606201	930435	96805	995259	42348	24000	163055	9858103
Dadra & Nagar Haveli	376295	61500	114664	39838	0	0	0	592297
Daman & Diu	282774	0	0	0	0	0	0	282774
Delhi	17718123	10511193	3027611	8479897	597619	295635	547078	41177156
Goa	371109	59676	41544	10433	14051	0	0	496813
Gujarat	19397965	10022837	2650394	2748845	67944	6567	655287	35549839
Haryana	4016664	943475	286065	568904	17000	2300	138259	5972667
Himachal Pradesh	635685	367595	18833	103489	6050	550	3000	1135202
Jammu & Kashmir	7223403	1323425	73417	261005	15000	0	46300	8942550
Jharkhand	3924098	1088435	110004	347624	41420	0	286575	5798156
Karnataka	10231315	2132494	471588	1707281	139412	13000	407766	15102856
Kerala	9393143	3028579	1078498	3744453	164400	481004	223020	18113097
Madhya Pradesh	30089337	14624143	1358769	10588787	602800	10380	2220295	59494511
Maharashtra	42668250	20123489	763186	3565242	233228	650478	4357899	72361772
Manipur	371016	0	0	0	0	0	0	371016
Meghalaya	198321	45708	0	150	0	0	0	244179
Mizoram	233450	3356	0	297950	6000	0	40000	580756
Nagaland	161143	0	0	0	0	0	0	161143
Odisha	7314497	3177203	1451634	1580898	127944	18925	169904	13841005
Pondicherry	227999	51614	11000	107668	7784	0	9823	415888
Punjab	2567685	914684	363548	418274	20000	1250	48958	4334399
Rajasthan	14984564	2393305	3473618	1270001	31175	21400	526242	22700305
Sikkim	1112812	44358	0	0	0	0	0	1157170
Tamil Nadu	9694828	3095376	1291380	3878774	33086	6700	517550	18517694
Telangana	7853228	1043910	557165	2745572	83658	0	53690	12337223
Tripura	513927	148067	7248	3000	0	0	600	672842
Uttar Pradesh	45183058	30662045	2512051	7106933	547267	5300	1898682	87915336
Uttarakhand	4407978	9530383	1425009	1458667	41333	3700	516878	17383948
West Bengal	6882598	3384628	1791668	1078386	156031	20269	192022	13505602
Total	291535681	124615637	24712784	60884057	3107433	1621758	14036818	520514168

Table 4.4
CIRCULATION OF NEWSPAPERS IN 2018-19
(STATE/U.TS & LANGUAGE-WISE)

State/U.T's	Assamese	Bengali	Bi-Lingual	Dogri	English	Gujarati	Hindi	Kannada	Kashmiri	Konkani	Maithili	Malayalam	Manipuri
Andaman & Nicobar Islands	0	2228	8611	0	73584	0	43387	0	0	0	0	0	0
Andhra Pradesh	0	0	655531	0	4035807	0	222243	33300	0	0	0	0	0
Arunachal Pradesh	0	0	0	0	1850823	0	17000	0	0	0	0	0	0
Assam	1470396	620071	44155	130625	595455	0	256853	0	0	0	0	0	38630
Bihar	0	1200	172367	0	411985	0	7319861	0	0	0	300	0	0
Chandigarh	0	0	150500	0	1164447	0	899220	0	0	0	0	0	0
Chattisgarh	0	0	84289	0	140484	0	9534577	0	0	0	0	0	0
Dadra & Nagar Haveli	0	0	0	0	6500	163776	109098	0	0	0	0	0	0
Delhi	2700	41731	2627530	0	12540995	119240	20963267	42661	0	0	0	46949	0
Daman & Diu	0	0	39500	0	117327	80383	355087	0	0	0	0	0	0
Goa	0	0	60502	0	192202	0	36164	0	0	1502	0	0	0
Gujarat	0	4775	519559	0	2162199	28312992	3698411	13620	0	0	0	500	0
Haryana	0	0	266521	0	219795	0	5362840	0	0	0	0	0	0
Himachal Pradesh	0	0	46137	0	50033	0	1036032	0	0	0	0	0	0
Jammu & Kashmir	0	0	511911	0	5102210	0	575110	0	90150	0	0	0	0
Jharkhand	0	53465	53068	0	371123	0	4261079	0	0	0	0	0	0
Karnataka	0	1592	754738	0	3732961	1225	193743	9539324	0	19549	0	48928	0
Kerala	0	21035	127950	0	1676340	2843	156872	40214	0	0	0	15862181	0
Madhya Pradesh	0	0	1224054	0	1320256	6995	55434387	0	0	0	0	0	0
Maharashtra	0	4214	4044201	0	11421397	851784	11055819	45165	0	1988	1000	100511	0
Manipur	0	0	18584	0	138719	0	0	0	0	0	0	0	195468
Meghalaya	0	0	0	0	92051	0	7598	0	0	0	0	0	0
Mizoram	0	0	0	0	109369	0	0	0	0	0	0	0	0
Nagaland	0	0	0	0	132491	0	0	0	0	0	0	0	0
Odisha	0	0	728320	0	1049632	0	309455	0	0	0	0	0	0
Pondicherry	0	0	46350	0	25098	0	21351	0	0	0	0	0	0
Punjab	0	3117	289427	0	180683	0	1464184	0	0	0	0	4583	0
Rajasthan	0	0	440754	0	417381	0	21478682	800	0	0	0	0	0
Sikkim	0	0	0	0	170609	0	33469	0	0	0	0	0	0
Tamil Nadu	800	3300	1082329	0	3672412	2797	273266	22580	0	0	0	38319	0
Telangana	0	0	225862	0	2209768	0	305196	0	0	0	0	0	0
Tripura	0	502991	8350	0	129511	0	5291	0	0	0	0	0	0
Uttar Pradesh	0	21500	1772313	0	4833631	0	67831596	0	0	0	0	0	0
Uttarakhand	1998	4233	433933	0	626812	21625	15454247	2633	0	0	0	1217	0
West Bengal	50	7999947	275782	0	3254771	0	1211094	0	0	0	0	0	0
Total	1475944	9285399	16713128	130625	64228861	29563660	229926479	9740297	90150	23039	1300	16103188	234098

**TABLE 4.4 (Contd.)
CIRCULATION OF NEWSPAPERS IN 2018-19
(STATE/U.TS & LANGUAGE-WISE)**

State/U.T's	Marathi	Multilingual	Nepali	Odia	Punjabi	Sanskrit	Santhali	Sindhi	Tamil	Telugu	Urdu	Others	Total
Andaman & Nicobar Islands	0	800	0	0	0	0	0	0	8798	0	15200	0	152608
Andhra Pradesh	0	85543	0	20000	0	19500	0	0	3500	26557978	993582	0	32626984
Arunachal Pradesh	0	0	0	0	0	0	0	0	0	0	0	0	1867823
Assam	0	10300	0	0	0	0	0	0	0	0	105987	47710	3320182
Bihar	0	15450	0	0	0	3000	0	0	0	0	2970177	17192	10911532
Chandigarh	0	6170	0	0	398403	0	0	0	0	0	0	0	2618740
Chhattisgarh	0	0	0	0	0	0	0	0	0	0	81810	16943	9858103
Dadra & Nagar Haveli	1600	0	0	0	0	1800	0	0	0	0	0	0	282774
Delhi	52202	187890	5608	4617	706763	66542	0	0	20020	14113	3704716	29612	41177156
Daman & Diu	0	0	0	0	0	0	0	0	0	0	0	0	592297
Goa	190943	0	0	0	0	0	0	0	0	0	15500	0	496813
Gujarat	357520	175237	0	25532	0	80563	0	70792	0	12570	113858	1711	35549839
Haryana	0	1237	0	0	73574	0	0	0	0	0	48700	0	5972667
Himachal Pradesh	0	2350	0	0	0	650	0	0	0	0	0	0	1135202
Jammu & Kashmir	0	46542	0	0	0	0	0	0	0	0	2616627	0	8942550
Jharkhand	0	6000	0	0	0	0	0	0	0	0	1047647	5774	5798156
Karnataka	153174	45536	0	0	0	2000	0	0	83755	59648	442583	24100	15102856
Kerala	10462	101450	0	2022	0	2942	0	0	96299	10583	0	1904	18113097
Madhya Pradesh	434067	127708	0	0	0	139681	0	37250	0	0	770113	0	59494511
Maharashtra	42657218	366591	1400	32883	0	426	0	174825	98332	23843	1470690	9485	72361772
Manipur	0	0	0	0	0	0	0	0	0	0	0	18245	371016
Meghalaya	0	0	0	0	0	0	0	0	0	0	1500	143030	244179
Mizoram	0	0	0	0	0	0	0	0	0	0	0	471387	580756
Nagaland	0	0	0	0	0	0	0	0	0	0	0	28652	161143
Odisha	0	32520	0	11644916	0	16000	10308	0	0	0	49854	0	13841005
Pondicherry	851	6320	0	12950	0	650	0	0	300928	990	0	400	415888
Punjab	0	120319	0	2017	2246299	0	0	0	2017	2017	19736	0	4334399
Rajasthan	1950	10125	0	0	0	1000	0	206973	0	0	87500	55140	22700305
Sikkim	0	0	902417	0	0	0	0	0	0	0	50675	0	1157170
Tamil Nadu	904	30663	2400	2600	1000	0	0	0	13215479	122555	45840	450	18517694
Telangana	0	79725	0	0	0	0	0	0	6258	8090312	1420102	0	12337223
Tripura	0	1999	0	0	0	0	0	0	0	0	0	24700	672842
Uttar Pradesh	0	120963	0	0	3015	11550	0	0	0	0	13268658	52110	87915336
Uttarakhand	19008	5400	1000	30992	19950	11200	0	0	1300	0	681500	66900	17383948
West Bengal	0	50967	30907	8208	1	1100	1800	0	0	200	670775	0	13505602
Total	43879899	1637805	943732	11786737	3449005	358604	12108	489840	13836686	34894809	30693330	1015445	520514168

TABLE 4.5
CIRCULATION OF NEWSPAPERS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

Language	Daily				Weekly			
	No.	Sold	Free	Total	No.	Sold	Free	Total
Assamese	28	890723	12909	904842	24	368290	15506	385571
Bengali	69	4192178	345979	4563089	153	1914097	67206	2034665
Bilingual	189	3947685	203221	4184905	618	4206429	1060652	5417649
Dogri	0	0	0	0	0	0	0	0
English	897	33824075	1301469	35280763	537	14451587	2394925	17015402
Gujarati	442	15026055	313105	15373171	1192	8937269	358020	9351880
Hindi	4333	117368670	2326804	120745243	7163	60457821	2818456	64099799
Kannada	540	6115225	924135	7110087	147	733175	62999	798376
Kashmiri	2	81000	3700	84700	1	5100	350	5450
Konkani	1	1410	93	1502	1	1800	188	1988
Maithili	1	0	0	0	0	0	0	0
Malayalam	138	8622763	385607	9009967	42	2337786	239101	2587586
Manipuri	6	192796	2333	195468	1	14900	410	15310
Marathi	628	27020201	1069509	28206928	1740	9202839	931440	10511677
Multilingual	13	265594	26001	300618	91	622781	42104	666056
Nepali	6	774722	112860	888966	14	42546	1713	44358
Odia	131	6360981	101809	6463677	168	2685318	64313	2751027
Others	30	492531	12012	507391	9	141001	5583	146584
Punjabi	77	2268095	44180	2312352	61	482416	36468	520014
Sanskrit	17	272606	4624	277230	5	11489	640	12126
Santhali	1	9950	358	10308	0	0	0	0
Sindhi	9	378805	3957	382762	6	84389	903	85292
Tamil	182	6339860	1412910	7793019	76	1219833	109913	1436185
Telugu	1196	21106339	1152708	22422591	205	1850296	137498	1997059
Urdu	1231	23841310	631692	24516102	488	4571963	155568	4731583
Total	10167	279393574	10391975	291535681	12742	114343125	8503956	124615637

TABLE 4.5 (Contd. 1)
CIRCULATION OF NEWSPAPERS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

Language	Fortnightly				Monthly				Quarterly			
	No.	Sold	Free	Total	No.	Sold	Free	Total	No.	Sold	Free	Total
Assamese	1	35361	924	37208	17	93861	8140	105333	2	1002	248	1250
Bengali	202	1392515	101475	1501258	143	736798	51297	808146	44	103925	16926	122242
Bilingual	209	1259722	135972	1401203	825	3988853	760327	4777584	97	458010	42937	523943
Dogri	0	0	0	0	0	0	0	0	0	0	0	0
English	168	1268640	246277	1519920	976	5865518	1501102	7443050	172	327194	199505	524325
Gujarati	260	2193473	97546	2304692	318	1625889	176570	1821114	15	24340	7035	31501
Hindi	1764	10418585	582398	10971699	4038	24197501	1447125	26133362	368	1192119	130816	1325232
Kannada	191	399713	40747	444873	316	878745	122452	997508	10	11830	2460	14290
Kashmiri	0	0	0	0	0	0	0	0	0	0	0	0
Konkani	0	0	0	0	4	14087	5370	19549	0	0	0	0
Maithili	1	200	100	300	0	0	0	0	1	750	250	1000
Malayalam	22	843383	169888	1013296	218	2545974	346476	2962787	14	98492	54167	152978
Manipuri	0	0	0	0	1	22850	470	23320	0	0	0	0
Marathi	99	303784	35498	339978	279	1334742	149094	1502569	46	77800	17903	93479
Multilingual	17	92407	6238	98900	118	450042	32540	494905	16	20831	6355	25325
Nepali	0	0	0	0	4	9820	588	10408	0	0	0	0
Odia	74	1076601	57733	1134358	107	1216929	29674	1249265	22	101836	5409	107711
Others	7	9750	5275	17225	25	230131	163262	393466	10	38579	1825	40454
Punjabi	21	241588	12650	254280	49	340324	14691	355301	2	2081	419	2500
Sanskrit	5	29500	1395	30895	8	34800	1102	36053	1	490	160	650
Santhali	0	0	0	0	1	1700	100	1800	0	0	0	0
Sindhi	2	8000	400	8400	4	13135	155	13386	0	0	0	0
Tamil	104	991980	65371	1124365	528	2454275	438998	2929581	13	16415	4716	21931
Telugu	211	1691194	134115	1827068	939	7678012	524142	8240330	14	21390	4816	25618
Urdu	77	662545	17471	682866	103	525079	36912	565240	18	89074	3930	93004
Total	3435	22918941	1711473	24712784	9021	54259065	5810587	60884057	865	2586158	499877	3107433

TABLE 4.5 (Contd. 2)
CIRCULATION OF NEWSPAPERS IN 2018-19
(LANGUAGE AND PERIODICITY-WISE)

Language	Annual				Others				Total			
	No.	Sold	Free	Total	No.	Sold	Free	Total	No.	Sold	Free	Total
Assamese	4	40383	1357	41740	0	0	0	0	76	1429620	39084	1475944
Bengali	33	195998	15426	221287	6	25552	9011	34712	650	8561063	607320	9285399
Bilingual	51	311768	67125	396634	14	6568	4880	11210	2002	14179035	2275114	16713128
Dogri	0	0	0	0	0	0	0	0	0	0	0	0
English	258	1522478	284404	1860136	36	281255	302032	585265	3043	57540747	6229714	64228861
Gujarati	38	622847	21416	644801	5	34912	1407	36501	2270	28464785	975099	29563660
Hindi	420	6100975	324412	6553174	23	73666	24304	97970	18109	219809337	7654315	229926479
Kannada	37	282869	78835	362163	1	11001	1999	13000	1242	8432558	1233627	9740297
Kashmiri	0	0	0	0	0	0	0	0	3	86100	4050	90150
Konkani	0	0	0	0	0	0	0	0	6	17297	5651	23039
Maithili	0	0	0	0	0	0	0	0	3	950	350	1300
Malayalam	16	183090	6097	197589	7	138050	40936	178985	457	14769538	1242272	16103188
Manipuri	0	0	0	0	0	0	0	0	8	230546	3213	234098
Marathi	78	2440986	132595	2624911	46	564908	32671	600357	2915	40945260	2368710	43879899
Multilingual	13	45089	1821	47002	6	1551	3219	4999	274	1498295	118278	1637805
Nepali	0	0	0	0	0	0	0	0	24	827088	115161	943732
Odia	7	60509	1265	61774	2	18500	425	18925	511	11520674	260628	11786737
Others	3	40900	900	40950	0	0	0	0	84	952892	188857	1146070
Punjabi	3	4045	513	4558	0	0	0	0	213	3338549	108921	3449005
Sanskrit	2	1450	150	1650	0	0	0	0	38	350335	8071	358604
Santhali	0	0	0	0	0	0	0	0	2	11650	458	12108
Sindhi	0	0	0	0	0	0	0	0	21	484329	5415	489840
Tamil	17	401855	38109	491771	1	35162	4672	39834	920	11459380	2074689	13836686
Telugu	38	317529	64472	382143	0	0	0	0	2603	32664760	2017751	34894809
Urdu	15	89085	15450	104535	0	0	0	0	1932	29779056	861023	30693330
Total	1033	12661856	1054347	14036818	147	1191125	425556	1621758	37406	487353844	28397771	520514168

TABLE 4.6
CIRCULATION PATTERN OF NEWSPAPERS IN 2018-19
(CATEGORY AND RANGE-WISE)

Category	Range	Dailies, Tri/Bi Weeklies		Other Periodicals		Total		
		No.	Circulation	No.	Circulation	No.	Circulation	Circulation
Small	1 to 2000	1806	2575572	9163	12239075	10969	14814647	204154852
	2001 to 5000	770	2628408	4952	16340120	5722	18968528	
	5001 to 15000	2286	18168479	9105	70941681	11391	89110160	
	15001 to 25000	2056	36721841	2470	44539676	4526	81261517	
Medium	25001 to 50000	2288	80048832	1046	34394322	3334	114443154	141597975
	50001 to 75000	284	17827268	154	9327553	438	27154821	
Big	75001 to 99999	174	14721489	73	6311308	247	21032797	174761341
	100000 to 2500000	500	118843792	162	34884752	662	153728544	
Others	Zero	3	0	118	0	121	0	0
Total		10167	291535681	27243	228978487	37410	520514168	520514168

TABLE 4.7
CIRCULATION OF NEWSPAPERS IN 2018-19
(CATEGORY AND RANGE-WISE)

Category	Dailies, Tri/Bi Weeklies			Other Periodicals			Total		
	No.	Circulation	Average Circulation	No.	Circulation	Average Circulation	No.	Circulation	Average Circulation
Big	674	133565281	198168	235	41196060	175302	909	174761341	192257
Medium	2572	97876100	38054	1200	43721875	36435	3772	141597975	37539
Small	6918	60094300	8687	25690	144060552	5608	32608	204154852	6261
Others	3	0	0	118	0	0	121	0	0
Total	10167	291535681	28678	27243	228978487	8406	37410	520514168	13915

TABLE 4.8
CIRCULATION OF NEWSPAPERS IN 2018-19
(CENTRE-WISE)

Centre of Publication	Dailies, Tri/Bi Weeklies		Weeklies		Others		Total	
	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation
Big City	4766	124281080	5729	45034823	5676	39269674	16170	208585577
Metropolitan City	925	37575280	1053	21794642	2629	21341722	4604	80711644
State Capital	3069	77337188	3901	37000744	4867	31659623	11837	145997555
Smaller Towns	1270	48864880	1969	20030771	1200	11403670	4439	80299321
Union Territory	137	3477253	90	754657	129	688161	356	4920071
Total	10167	291535681	12742	124615637	14501	104362850	37410	520514168