

**GOVERNMENT OF INDIA
OFFICE OF THE PRESS REGISTRAR GENERAL OF INDIA
(MINISTRY OF INFORMATION & BROADCASTING)**

**9th Floor, Soochna Bhawan, CGO Complex
Lodhi Road, New Delhi - 110003
<https://prgi.gov.in/>**

Advisory No. 20 of 2026

Date: 13/08.2026

Subject: Time-bound compliance with Deficiency Communication issued in respect of applications for Circulation Verification through Desk Audit

This is with reference to applications for Circulation Verification of Periodicals through Desk Audit submitted on the Press Sewa Portal.

2. All publishers are hereby advised that, where a Deficiency Communication (DC) is issued through the Press Sewa Portal in respect of an application for Circulation Verification, the publisher shall submit the requisite response/compliance within Seven (7) days from the date of issuance of the DC.
3. The period of Seven (7) days shall be treated as the prescribed time limit for submission of compliance. Failure to submit the requisite response within the stipulated period shall result in rejection of the application.
4. Further, an application rejected on the aforesaid ground shall not be eligible for re-application for the same purpose during the same financial year.
5. Publishers are, therefore, advised to regularly monitor the Press Sewa Portal and ensure timely submission of the requisite response/compliance to facilitate expeditious processing and disposal of applications.

This issues with the approval of the competent authority.



Ratnakar

**(Pamula Ratnakar)
Deputy Press Registrar General**